<table>
<thead>
<tr>
<th>Time</th>
<th>Event Description</th>
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<tr>
<td>8:00 a.m. – 9:00 a.m.</td>
<td>REFRESHMENT BREAK IN EXHIBIT AREA</td>
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<tr>
<td>White Room</td>
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<td>8:00 a.m. – 6:00 p.m.</td>
<td>EXHIBIT AREA OPEN</td>
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<td>White Room</td>
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<td>8:00 a.m. – 5:00 p.m.</td>
<td>REGISTRATION</td>
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<td>Registration Desk</td>
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<tr>
<td>12:30 p.m. – 2:15 p.m.</td>
<td>OPENING GENERAL SESSION</td>
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<tr>
<td>Red Room</td>
<td>WELCOME/REMARKS</td>
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<td></td>
<td>Mr. Thomas Allen – President, Pennsylvania Association of Career and Technical Administrators</td>
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<td></td>
<td>THE 4CS: MAKING EDUCATION HAPPEN!</td>
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<td>Mr. Ken Kay – Chief Executive Officer, EdLeader21</td>
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<td>2:15 p.m. – 2:45 p.m.</td>
<td>REFRESHMENT BREAK IN EXHIBIT AREA</td>
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<td>2:45 p.m. – 3:45 p.m.</td>
<td>BREAKOUT SESSIONS</td>
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<tr>
<td>Wild Rose B</td>
<td>PROFESSIONAL LEARNING COMMUNITIES' (PLC) ROLE IN CAREER AND TECHNICAL EDUCATION</td>
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<tr>
<td></td>
<td>Dr. Phillip Lachimia – Director, Delaware County Technical High Schools</td>
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<td>Mr. Luis Diaz – Assistant Director, Delaware County Technical High Schools</td>
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<td>In this session Delaware County Technical High School will share their process in facilitating implementation of best practice instructional strategies aligned to the Pennsylvania Core Standards. This presentation will demonstrate how these interdisciplinary PLCs created a shared vision of improved student learning and achievement. Learn how this process of analysis, inquiry, and reflection are helping to develop best practice instructional techniques to improve student outcomes.</td>
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<tr>
<td>Magnolia A</td>
<td>INTERNATIONAL BACCALAUREATE CAREER-RELATED CERTIFICATE: TAKING CTE TO A HIGHER LEVEL</td>
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<tr>
<td></td>
<td>Ms. Jennifer Steco – Health Careers Instructor, JP McCaskey High School</td>
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<td>Mr. Kirk Longenecker – Electronics Technology Instructor, JP McCaskey High School</td>
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<td>Mr. Ken Forster – Accounting/Business Management Instructor, JP McCaskey High School</td>
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<td>Mr. Paul Richer – International Baccalaureate Diploma Coordinator, JP McCaskey High School</td>
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<td>Ms. Rebecca Jahnke – Business and Special Education Instructor, JP McCaskey High School</td>
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<td>Ms. Mary Lou Lebo – CTE Administrator, School District of Lancaster</td>
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<td>The International Baccalaureate (IB) is a non-profit educational foundation, motivated by its mission, focused on the student. This presentation will introduce the most recent J.P. McCaskey High School IB program, the International Baccalaureate Career-related Certificate (IBCC) to the CTE community. The presenters will give a brief history of the IB organization and discuss the IBCC framework, aims and benefits. The presenters will share the process to begin an IB program in your school.</td>
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Magnolia B  3D PRINTING – HOW THE TECHNOLOGY IS IMPACTING EDUCATION, THE WORKFORCE, AND YOUR PERSONAL LIFE

Mr. Tom Palisin – Manufacturing and Life Sciences Ombudsman, Department of Community and Economic Development
Dr. Carol Adukaitis – Director, Pathways for Career Success, PA State System of Higher Education, Office of the Chancellor

3D Printing is being called a ‘disruptive technology’ or the next industrial revolution. This technology has already had direct applications in the medical, aerospace, manufacturing, defense, automotive, art, and other industries. Hear from experts involved with NAMII/America Makes how the 3D printing applications are changing our daily lives. Learn from K-16 educators about career awareness being provided to pre-K, elementary, and middle school students, and the career pathways developed from secondary career and technology centers to community colleges and four-year institutions.

Magnolia C  REDUCING IEP FRUSTRATION WITH "UNIVERSAL DESIGN"

Mr. Ryan Coughlin – Principal, Delaware County Technical High School
Ms. Amy Rybnik – Special Education Teacher, Delaware County Technical High School
Dr. Daniel Perna – Owner, James Daniel & Associates, LLC

Teachers ask, “How can I prepare my students for the workplace with all the IEP expectations placed on me? After all, employers do not accept or implement IEP’s for workers.” In this session, the presenters will explore the concept of Universal Design. Universal Design is a process whereby the teacher offers accommodations to everyone in the class. Much the same way that industry follows universal regulations to accommodate the needs of all workers, a teacher develops lessons and lab experiences around the concept that making accommodations may be one way to best instruct all students, not just the student who has an IEP. The presenters will share ideas and thoughts that may reduce teacher frustration in preparing for classes that enroll students with IEPs.

Magnolia D  LABOR MARKET INTELLIGENCE: CRITICAL TOOL IN LIGHT OF THE NEW REALITIES FOR WORKFORCE DEVELOPMENT

Ms. Sue Mukherjee – Director, Center for Workforce Information and Analysis

As the gravitational pull of the recent Great Recession continues, data driven decision making has become critical. This session will present the key workforce challenges of the 21st Century and share innovative solutions to accommodate these new realities. Use of workforce intelligence or labor market information to develop sustainable solutions and opportunities will be discussed.

Red Room  SCHOOL LEADERS’ SESSION: PROFESSIONAL LEARNING COMMUNITY

Mr. Ken Kay – Chief Executive Officer, EdLeader21

During this session Ken Kay will share information on the EdLeader21 Professional Learning Community, a PLC for 21st century education leaders.

3:45 p.m. – 4:00 p.m.  BREAK IN EXHIBIT AREA

White Room
4:00 p.m. – 5:00 p.m.  BREAKOUT SESSIONS

Wild Rose B  INTEGRATING CTE WITH THE COMMON CORE
Mr. Richard Weber – Vice-Principal, Chester County Technical College High School
Mr. Bart Heagy – HVAC/R Instructor, Chester County Technical College High School

This session will illustrate how the common core may be integrated into the CTE classroom. Learn how to teach program-level vocabulary using prove, research-based literacy interventions. Witness strategies that are designed to improve the effectiveness of reading comprehension, written expression, note taking, and NOCTI preparation. Walk away with ideas that are ready to use in your classroom. Participants will be provided with a packet of strategies and notes for reference and use throughout the school year.

Magnolia A  NATEF AND THE PA POS
Ms. Trish Serratore – President, NATEF
Mr. Skip Wagner – Service Department Operations and Training Manager, PAA

During this session representatives from NATEF and PAA will share with attendees how the NATEF Automotive and Collision program accreditation models are aligned to the Pennsylvania’s Programs of Study (POS).

Magnolia B  THE SEVEN ESSENTIAL TEACHING SKILLS FOR CTE
Ms. Sue Birtch – Cosmetology Instructor, Susquehanna County Career and Technology Center
Mr. Bruce Castelli – Susquehanna County Career and Technology Center
Ms. Kim Cosklo – Cosmetology Instructor, Susquehanna County Career and Technology Center
Mr. Kevin Noldy – Vehicle Maintenance Instructor, Susquehanna County Career and Technology Center

During this presentation the presenters will discuss the seven instructional skills necessary for CTE teachers to effectively face the challenges of the 21st century. It will include (1) planning standards-based instruction, (2) designing standards-based assessment, (3) facilitating project-based learning, (4) using cooperative learning in the classroom, (5) integrating literacy and numeracy, (6) managing the classroom to create a climate of personalization and support, and (7) formative and summative assessment.

Magnolia C  CREATING AUTHENTIC AND RIGOROUS CAREER TECHNICAL PROJECTS
Mr. Daniel Shorthouse Jr. – Electrical Technology Instructor, Forbes Road Career and Technology Center
Mr. Fred Root – TCTW School Improvement Consultant, Southern Regional Education Board

What is the goal of an Enhanced CTE program? The goal is to have a series of authentic and rigorous projects that deliver technical, academic, and 21st century standards necessary for students to be college and career ready. The TAP Program has supported this new initiative at various CTCs throughout Pennsylvania. This has led to the development of engaging, challenging, and innovative projects. Participants will experience the Enhanced CTE project design and gain insight into the process for project development. Representative CTE teachers who were engaged in developing projects and
implementing this approach in the classroom this year will be asked to share their perspectives on this innovative approach to preparing college- and career-ready students.

**Magnolia D**

**PA PATHWAYS INNOVATION NETWORK: STRENGTHENING COLLEGE AND CAREER READINESS WITH A COMMUNITY APPROACH**

Dr. Hans Meeder – President, National Center for College and Career Transitions  
Ms. Kathy Schick – Project Manager, National Center for College and Career Transitions  
Ms. Nancy Tkatch – Administrative Director, West Side Career and Technology Center  
Ms. Marie Bowers – Administrative Director, Eastern Westmoreland Career and Technology Center  
Ms. Cheryl Walters – Assistant Superintendent, Derry Area School District

The National Center for College and Career Transitions (NC3T), working in partnership with the Pennsylvania Department of Education, has brought together three communities to participate in the PA Pathways Innovation Network (PA-PIN). Community teams, composed of members from school districts, CTCs, workforce agencies, businesses and community volunteers, are receiving coaching, technical assistance, and networking opportunities as they develop an effective and sustainable five-year college and career pathway system. Join us for an update on this dynamic project, and hear from community team members and representatives of NC3T.

**Red Room**

**SKILL-UP THE STUDENT PIPELINE: PREPARING TOMORROW’S ADVANCED MANUFACTURING WORKFORCE**

Mr. Jack Pfunder – Executive Director/CEO, Manufacturers Resource Center  
Ms. Karen Buck – Project Manager, Skill-Up Grant, Manufacturers Resource Center  
Dr. Clyde Hornberger – Educational Consultant  
Ms. Sandra Himes – Executive Director, Lehigh Career and Technical Institute

In order to train the most technically advanced workforce in the world, we must attract the right students to career centers where they can develop the skills needed in the highly specialized manufacturing arena. The Skill-Up model offers a template for increasing the quality and quantity of students in the manufacturing programs in Pennsylvania’s career and technical schools. The presenters will share ideas on how to involve and inform superintendents, sending school counselors, business and industry, and prospective students and their parents.

5:00 p.m. – 6:00 p.m. **RECEPTION IN EXHIBIT AREA**

6:00 p.m. – 8:00 p.m. **CTE CELEBRATION DINNER**
7:00 a.m. – 8:00 a.m.  CONVENTIONAL BREAKFAST

Red Room

8:00 a.m. – 9:00 a.m.  BREAKOUT SESSIONS

Cocoa Suite 6  APPROVED PROGRAM EVALUATION TOOL & PROCESS

Ms. Jean Kelleher – Program Standards & Quality Assurance, PA Department of Education, Bureau of Career and Technical Education
Ms. Esther Brown – Health Science Program Specialist, PA Department of Education, Bureau of Career and Technical Education
Mr. Mike Stanger – CTE Program Specialist/Cooperative Education Advisor, PA Department of Education, Bureau of Career and Technical Education

Would you like to (re)familiarize yourself with the Approved Program Evaluation (APE) Tool/Process? Would you like to become a volunteer to work in collaboration with PDE and experience first-hand how to prepare for an Approved Program Evaluation, or just gain some insightful ideas? If this appeals to you, plan to attend this workshop in order to become a volunteer. The presentation team will review the APE document, the changes to the APE tool, and the expectations for a planned CTE program evaluation.

Magnolia A  IMPLEMENTING PROJECT-BASED EDUCATION TO BUILD THE 21ST CENTURY WORKFORCE: THE METHODOLOGY TO EMPLOYABILITY THROUGH CROSS CURRICULAR CAREER EDUCATION

Ms. Joan Tracy – Educator, Partnership for Career Education/Advisory Council, Susquehanna Township High School
Mr. Ross Berger – Career Education Consultant
Mr. Mike Berk – Executive Director, Capital Region Partnership for Career Development

The 21st century workforce requires individuals possessing strong employability skills in three areas: core academics, technical training, and career development. This presentation will focus on PDE career education requirements and project-based career development in postsecondary planning. Key to this work is a collaborative partnership between schools and the community. The Capital Region Partnership for Career Development is an organization that helps school districts and CTCs leverage resources and build community relationships. The discussion in this presentation will conclude with the Partnership’s ability to provide career development opportunities to assist students in achieving goals that they have defined as part of their postsecondary planning.

Magnolia B  INCLUSION IN THE CTE CLASSROOM: BEST PRACTICES

Mr. Robert Dydynski – Special Education Teacher, Monroe Career and Technical Institute
Ms. Julia Hanlund – Special Education Teacher, Monroe Career and Technical Institute

Presenters will share how Monroe Career and Technical Institute has developed and delivered resources to support an ever-growing special needs population. The presenters will demonstrate the uses of their in-house Special Education Handbook, created in an eBook format, and highlight the benefits of the handbook. They will identify several best practices in communication and collaboration using Google Docs.
Magnolia C  THE PENNSYLVANIA SCHOOL PERFORMANCE PROFILE: IMPLICATIONS FOR A 21ST CENTURY WORKFORCE

Dr. Michele Sellitto – Special Assistant to the Secretary Education, PA Department of Education
Mr. Robert Shinskie – Vice President of Educational System Design, Performance Learning Systems

The PA School Performance Profile website is intended to serve as part of Pennsylvania’s new Educator Effectiveness (teacher and principal evaluation) system. The PA School Performance Profile was released in October 2013 and serves the following purposes: provide a building level academic score for teachers as part of the Educator Effectiveness System beginning in 2013-2014; inform the public of the performance of each district, school, comprehensive career and technology center, cyber charter and charter school in Pennsylvania; and provide parents and taxpayers performance measures for the school/district of residence, neighboring schools/districts and schools/districts across the state. For Pennsylvania’s educators, the PA School Performance Profile (SPP) will offer a web-based resource for districts/schools to communicate performance results to various constituencies, assist districts and schools in aligning performance, and focus resources to improve student achievement. This session will explore each SPP performance indicator in the academic performance score formula and overview the relationship of the indicators to producing a 21st century workforce.

Magnolia D  CAREERS IN THE ENERGY FIELD

Ms. Nancy Tkatch – Administrative Director, West Side Career and Technology Center
Mr. William DesRosiers – External Affairs Coordinator, Cabot Oil and Gas Corporation
Ms. Melissa Turlip – President, Junior Achievement of NEPA, Inc.

The West Side Career & Technology Center has partnered with Junior Achievement of NEPA, Inc. and Cabot & Oil and Gas to deliver Careers in Energy. This new program will teach students about high demand careers in all aspects of the energy sector. The seven lesson program will be delivered by both classroom teachers and industry professionals throughout the school year. Students will have the opportunity to see a variety of energy equipment used daily by professionals, and learn from those in the industry. The goal of this program is to ensure that students are aware of all the careers available to them in the energy industry, including but not limited to solar, wind, water, natural gas, oil, coal, geothermal, nuclear, and biomass.

9:15 a.m. – 10:15 a.m.  BREAKOUT SESSIONS

Cocoa Suite 6  EDUCATOR EFFECTIVENESS – IMPLEMENTING TEACHER EFFECTIVENESS TO IMPROVE WORKFORCE EDUCATION AND TRAINING

Mr. Matt Mann – Assistant Director, Lancaster County Career and Technology Center
Ms. Gina Pardovich – Assistant Director, North Montgomery Technical Career Center
Dr. Michael Curley – CTDSL, Technical Assistance Program

This presentation will highlight how Lancaster County Career and Technology Center and North Montgomery Technical Career Center are implementing the new Educator Effectiveness system through use of mobile, electronic evaluation software. They will discuss their strategies using the new evaluation system to improve student performance, support teacher effectiveness and growth, and improve workforce training at the secondary and adult levels. Each school will highlight their efforts to implement a variety
of growth strategies through differentiated supervision plans that include peer-to-peer coaching, goal setting/action planning, and teacher portfolios. A brief discussion on their plans for implementing Student Learning Objectives (SLOs) will also be included.
Magnolia A  **DIGITAL BADGES AND CTE: THE FUTURE IS HERE!**

Dr. John Foster – President/CEO, NOCTI

*Digital badges capitalize on technology and offer a means to “display” and validate individual achievements and verify technical competence through projects, programs, courses, assessments, and other activities and are ideally suited to CTE. They have the ability to motivate students and provide credibility to schools and programs. They can even help connect employers to potential employees. Learn about the evolution of badges in education and how others are using them. Dr. Foster will also share information on the beta that is set to launch this spring!*

Magnolia B  **SOAR PROGRAMS OF STUDY AND STATEWIDE ARTICULATION UPDATES**

Dr. Delmar Hart – Programs of Study and Professional Development Coordinator, PA Department of Education, Bureau of Career and Technical Education
Mr. David Garnes – SOAR Programs Statewide Articulation Coordinator, PA Department of Education, Bureau of Career and Technical Education

*This session will provide updates of the PDE/Bureau of Career and Technical Education’s Students Occupationally and Academically Ready (SOAR) Programs of Study (POS) Initiative. Information on the resources to implement POS will be explained by utilizing the PDE website and sharing the newest information on SOAR Statewide Articulation Opportunities. Specific website information concerning the SOAR Programs of Study initiative will be shared. CTE Articulation Agreement information with out-of-state postsecondary institutions will be discussed, as well as Chapter 339 on-site visit requirements pertaining to SOAR Program articulations.*

Magnolia C  **ADVANCED CAREER: A STANDARDS-BASED CTE PROGRAM**

Mr. Richard Blais – Senior Advisor to Advanced Career, Southern Regional Education Board

*Advanced Career (formally called Preparation for Tomorrow) is a curriculum program that integrates both technical standards and state academic standards using a project/problem-based learning system. There are 5 four-course pathway programs, such as Aerospace Engineering, Clean Energy Technology, Energy and Power, Health Informatics, and Innovations in Science and Technology ready now. Seven other pathway programs are under development. There is comprehensive training for teachers, access to tools and technology for project/problem-based learning, and end-of-course assessments. Because Advanced Career draws from the academic core, employs a range of technologies and software, focuses on high-skill careers, and uses work-related projects to develop problem-solving skills, it challenges students more than traditional CTE programs.*

Magnolia D  **ADDRESSING THE WORKFORCE CRISIS**

Ms. Mary Dreliszak – Program Development Manager, The Challenge Program, Inc.
Mr. Mark Ziegenfuss – Program Development Manager, The Challenge Program, Inc.

*According to the Chevron Center for STEM Education and Career Development, 150,000 new STEM employees will be needed in western PA in the next decade. Yet 25 percent of our nation’s students drop out of high school, diminishing the pool of qualified applicants to fill those positions. The Challenge Program, Inc. addresses the workforce crisis by motivating students to succeed in five areas that directly correspond to their future success in the workplace: attendance, academic excellence, academic improvement, community*
service, and STEM. The Challenge Program also partners with businesses to expose students to the jobs of tomorrow and to help make learning relevant.

10:30 a.m. – 12:00 p.m.  CLOSING GENERAL SESSION

Red Room  COLLEGE AND CAREER READY FOR THE 21ST CENTURY!

Dr. James Stone III – Professor and Director, National Research Center for Career and Technical Education

Response Panel
Dr. Carolyn Dumaresq – Acting Secretary of Education, Pennsylvania Department of Education
Mr. Gene Barr – President/CEO, The Pennsylvania Chamber of Business and Industry
Dr. James Stone III – Professor and Director, National Research Center for Career and Technical Education

Panel Moderator
Ms. Elsie Bell – Director of Curriculum and Instruction, Lehigh Career and Technical Institute

Closing Remarks
Mr. Thomas Allen – President, Pennsylvania Association of Career and Technical Administrators

Please remember to turn in your Act 48 Form and Evaluation at the registration desk before leaving.
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THE PENNSYLVANIA ASSOCIATION OF CAREER AND TECHNICAL ADMINISTRATORS
ACKNOWLEDGES AND THANKS THE FOLLOWING ORGANIZATIONS
FOR THEIR COOPERATION AND SUPPORT

Association of Workforce Investment Boards
Ben Franklin Technology Partners
Community Action Association of Pennsylvania
Pennsylvania Association of Career and Technical Education
Pennsylvania Association of Private School Administrators
Pennsylvania Commission for Community Colleges
Pennsylvania Department of Community and Economic Development
Pennsylvania Department of Education
Pennsylvania Department of Labor and Industry
Pennsylvania Nanomanufacturing Partnership
Pennsylvania Partners
Pennsylvania State System of Higher Education

Mark Your Calendar

25TH ANNUAL EDUCATION AND WORKFORCE DEVELOPMENT SYMPOSIUM
February 4 & 5, 2015
Hershey Lodge and Convention Center, Hershey

www.pacareertech.org