



PENNSYLVANIA

Association of Career & Technical Administrators

DATE SAVER

30th ANNUAL SYMPOSIUM

Pathways to Career Readiness: An Education and Workforce Development Symposium

February 13-14, 2020 • Hershey Lodge and Convention Center, Hershey, PA

Students entering the workforce of tomorrow will face challenges much different than workers of the past. These challenges will impact new workers whether they enter the workforce directly from high school or after earning a two- or four-year degree. Schools and workforce agencies must work to develop new pathways to help students. Local, state and national leaders will present best practices to help students be career ready.

AGENDA

Thursday, February 13, 2020

- 9:00 am - 5:00 pm Registration
12:30 pm - 2:15 pm General Session
2:30 pm - 5:00 pm Small Group Presentations
5:00 pm - 6:00 pm Reception
6:00 pm - 8:00 pm Dinner

Friday, February 14, 2020

- 7:00 am - 8:00 am Breakfast
8:00 am - 10:15 am Small Group Presentations
10:15 am - 11:45 am General Session
11:45 am - 12:00 pm Wrap-up

ACCOMMODATIONS

A block of rooms has been reserved at a special rate of \$160 single or double occupancy. Individuals are responsible for making their own hotel reservations on-line at https://book.passkey.com/go/PACTA2020 or by calling 855-729-3108. Please identify yourself as part of the Pathways to Career Readiness to receive the special rate. Make your reservations by January 13, 2020.

FEATURED SPEAKER

Mr. Brooks Harper

Author, Speaker and Career Expert



Brooks Harper is an Author, Speaker and Career Expert. His company helps students and professionals discover, develop, market and sell their knowledge, skills and abilities that bring tangible value to the market place.

His books, Why Should We Hire You? and 7 Skills to Make Mill\$, are tremendous resources for students and educators. They have been incorporated into economics, business, and career-success curricula as the go-to-books for teaching interview skills, self-marketing, personal branding and soft skills development. Brooks has spoken on hundreds of high school and college campuses across the country to more than 500,000 students and educators. Brooks aspires to the belief that EVERY DAY is an interview and an opportunity to turn LEARNING into EARNING and your passion into your paycheck.

REGISTRATION

Registration is \$180 per person. One day registration is \$95. To register on-line go to www.pacareertech.org or click here to download a registration form.

Registration deadline is January 24, 2020. No refunds will be given after February 2, 2020.

SPONSORS

Pennsylvania Association of Career and Technical Administrators and the National Center for College and Career Transition in cooperation with the Pennsylvania Departments of Education, Community and Economic Development, and Labor and Industry; Pennsylvania State System of Higher Education; Pennsylvania Association of Career and Technical Education; Pennsylvania Association of Private School Administrators; Pennsylvania Commission for Community Colleges; Ben Franklin Technology Partners and Pennsylvania Workforce Development Association.

If you have any questions regarding the Symposium, please contact:

John Pulver, Associate Director
(272) 202-3675 or john@pacareertech.org

Act 48 Professional Development credits will be available.