

CAREER AND TECHNICAL EDUCATION: LEADERSHIP FOR SUCCESS

A Leadership Conference sponsored by

*The Pennsylvania Association
of Career and Technical Administrators*

in cooperation with

The Pennsylvania Department of Education

July 27-29, 2021

PENNSYLVANIA ASSOCIATION OF CAREER AND TECHNICAL ADMINISTRATORS

2021 PACTA Summer Leadership Conference

CAREER AND TECHNICAL EDUCATION: LEADERSHIP FOR SUCCESS

July 27 – 29, 2021 • Penn Stater Conference Center & Hotel, State College, PA

AGENDA

TUESDAY, JULY 27, 2021

10:00 a.m. – 5:00 p.m. **REGISTRATION**

12:30 p.m. – 5:00 p.m. **REFRESHMENTS**

Presidents 1, 2 Sponsored by CM Regent Insurance Company and NC3T

12:30 p.m. – 1:30 p.m. **MEMBER NETWORKING**

Presidents 1, 2

1:30 p.m. – 1:45 p.m. **OPENING REMARKS**

Presidents 1, 2 Dr. Leon Poeske – President, Pennsylvania Association of Career and Technical Administrators

1:45 p.m. – 2:45 p.m. **GENERAL SESSION**

Presidents 1, 2 *THE RESPONSIBILITY OF LEADERS IN TIMES OF UNCERTAINTY*

Dr. Rick Rigsby – President and CEO, Rick Rigsby Communications, Motivational Speaker, Best-Selling Author

Introduced by Dr. Leon Poeske – President, Pennsylvania Association of Career and Technical Administrators

2:45 p.m. – 3:00 p.m. **BREAK**

3:00 p.m. – 4:15 p.m. **GENERAL SESSION**

Presidents 1, 2 *CURRENT LEGAL ISSUES IN EDUCATION*

Ms. Annemarie Harr – Attorney, Weiss, Burkardt Kramer, LLC

Introduced by Dr. Darby Copeland – Vice President, Pennsylvania Association of Career and Technical Administrators

4:30 p.m. – 5:30 p.m. **PACTA EXECUTIVE COMMITTEE MEETING**

Room 108

6:00 p.m. – 8:00 p.m. **BARBECUE/PICNIC DINNER (Casual Dress)**

Courtyard *NEW RETIREES AND LIFE MEMBERSHIPS*

Presented by Dr. Leon Poeske – President, Pennsylvania Association of Career and Technical Administrators

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| KURT ADAM MICHAEL KATCH JAMES KRAFT ROBERT LACIVITA |
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8:00 p.m. – 10:00 p.m. **HOSPITALITY SUITE**

Senate Suites Sponsored by Educational Solutions Enterprises

WEDNESDAY, JULY 28, 2021

8:00 a.m. – 9:00 a.m. **MORNING REFRESHMENTS IN EXHIBIT HALL**

Presidents 3, 4

9:00 a.m. – 9:30 a.m. **GENERAL SESSION**

Presidents 1, 2 *PENNSYLVANIA DEPARTMENT OF EDUCATION UPDATE*

Dr. Sherri Smith – Acting Deputy Secretary of Elementary and Secondary Education,
Pennsylvania Department of Education

Introduced by Dr. Kirk Williard – Past President, Pennsylvania Association of Career
and Technical Administrators

9:30 a.m. – 10:30 a.m. **GENERAL SESSION**

Presidents 1, 2 *WHAT YOU NEED TO KNOW ABOUT ACT 13*

Dr. Jeff Fuller – Director, Bureau of School Support, Office of Elementary and Secondary
Education, Pennsylvania Department of Education

Ms. Amy Lena – Chief, Division of Planning and Professional Development, Bureau of
School Support, Pennsylvania Department of Education

Introduced by Mr. Kevin Rice – Secretary/Treasure, Pennsylvania Association of Career
and Technical Administrators

10:30 a.m. – 11:00 a.m. **REFRESHMENT BREAK IN EXHIBIT AREA**

Presidents 3, 4

11:00 a.m. – 12:00 p.m. **GENERAL SESSION**

Presidents 1, 2 *PANEL DISCUSSION: ABOUT APPRENTICESHIP AND PRE-APPRENTICESHIP PROGRAMS*

Ms. Tara Loew – Director, Apprenticeship and Training Director, Pennsylvania
Department of Labor and Industry

Mr. David Wytiaz – Administrative Director, Beaver County Career and Technology Center

Mr. Ross Berger – Grant Manager, Workforce Development, Pennsylvania College of
Technology

Mr. Seth Schram – Executive Administrative Director, Central Montco Technical High
School

Facilitator: Mr. James T. Chiarchiaro – Program Manager, Keystone Development
Partnership

Introduced by Mr. Tony Miller – Western Region President, Pennsylvania Association
of Career and Technical Administrators

12:00 p.m. – 1:00 p.m. **LUNCH**

Deans Hall 1, 2 Sponsored by NOCTI

1:10 p.m. – 2:10 p.m. **BREAKOUT SESSIONS**

Room 104 **TITLE IX: WHAT YOU SHOULD KNOW**

Ms. Annemarie Harr – Attorney, Weiss, Burkardt Kramer, LLC

This Title IX update will be a brief refresher on the Title IX updates that were rolled out in August of 2020 and provide a review of recent Department of Justice and Department of Education guidance along with a discussion on what to expect in the years to come. There will be time for questions and answers in order to address challenges that may have arisen in implementing these new changes during the past school year.

Room 105 **YOUR CAREER STARTS HERE: PATHWAYS IN PENNSYLVANIA**

Mr. Allen Norton – Workforce Development Executive, Pennsylvania Chamber of Business and Industry

Pennsylvania has one of the most dynamic economies in the nation, yet the state's business community continues to express concern over the lack of skilled workers to fill 21st century jobs. This presentation we will introduce you to tools and resources available to help your students make wise career and postsecondary decisions, as well as showcase ways we can partner with you to promote your CTE school. The Foundation is making efforts to eliminate the perceived bias against vocational and skilled trade-focused education, and we look forward to collaborating with CTE schools across the state to educate more parents and students of the opportunities available for CTE graduates.

Room 106 **WHAT HAPPENED LAST YEAR AND WHAT'S NEXT?**

Dr. John Foster – President/CEO, NOCTI

What happened to technical competence last year in the nation and in Pennsylvania? NOCTI's certification data and competency reports can tell the story. Schools that maintained pre- and post-test scores are one step ahead in exploring the instructional impact of the COVID-19 pandemic. Looking back, comparing data from previous years provides the baseline. Looking forward, that same data helps design the future. New offerings like NOCTI's fundamentals battery, micro-credentials and the new CTE teacher and administrator certification tests can also assist CTE educators. Join us to learn more!

Room 107 **OPTIMIZING OCCUPATIONAL ADVISORY COMMITTEES**

Mr. Marty Sugerik – School Improvement Consultant, Southern Regional Education Board (SREB)

Building partnerships with business, industry, postsecondary, and community is at the forefront of our work in education. Sustaining those relationships is extremely difficult. Often, we assume that these partners can deliver anything we need but that is not necessarily the case. By offering a variety of roles that these partners can play, we can utilize their strengths and optimize partnerships. This session will provide a framework developed in the Philadelphia School District to optimize their OACs. To accomplish this task, SREB facilitated a review of Pennsylvania's guidelines regarding OACs to ensure a common language and understanding of the guidelines. Starting with the District stakeholders, training, coaching, and meetings were conducted to build the infrastructure to sustain a vision of maximizing those partnerships. SREB then launched an initial training to teachers to pilot the work during a public health crisis. Finally, SREB provided sessions on specific ways teachers can optimize. The district reviewed resources and how to navigate them to the teachers. Next steps include providing orientation training to new teachers, revisiting training for veterans, and sessions for leadership.

Room 204 **NEW CATS SYSTEM IN THE COMPREHENSIVE PORTAL**

Ms. Jean A. Kelleher – Manager, Program Standards and Quality Assurance, Bureau of Career and Technical Education, Pennsylvania Department of Education

The PDE program approval application is moving to the Future Ready Comprehensive Planning Portal (FRCCP). Come learn about the redesign that is currently in process and will be open in February 2022 for the school district re-approval year and for all new PDE approved CTE applications. CATS contacts are encouraged to attend.

Room 205 **INFORMATION EXCHANGE: BUSINESS MANAGERS ROUNDTABLE**

Facilitator: Ms. Danielle Mehalick – Business Manager/Board Secretary, Greater Altoona Career and Technology Center

Join this facilitated discussion to share best practices, discuss issues and get feedback from your peers at other schools. Bring your best ideas and your biggest issues to share.

2:10 p.m. – 2:40 p.m. **REFRESHMENT BREAK IN EXHIBIT AREA**

Presidents 3, 4

2:40 p.m. – 3:40 p.m. **BREAKOUT SESSIONS**

Room 104 **STUDENT SUCCESS WITH PENN COLLEGE NOW DUAL ENROLLMENT**

Ms. Tanya Berfield – Director, K-12 Outreach, Pennsylvania College of Technology

Learn more about how Penn College's dual enrollment program helps students succeed by saving them time and money and building their confidence in college coursework. We will also discuss how Penn College NOW courses align with programs of study to maximize your school or CTC's return on investment.

Room 105 **WHAT YOU NEED TO KNOW ABOUT ESSER/GEER FUNDS**

Ms. Hannah Barrick – Special Assistant to the Secretary, Pennsylvania Department of Education

This session will provide an overview of the ESSER/GEER funds. The presenter will share information related to allocations and allowable expenses for the funds. The session is to review and provide current guidance and new recommendations related to the funding. During the session the presenter will respond to questions from attendees.

Room 106 **CAREER PATHWAYS AND EQUITABLE PIPELINES FOR CTC STUDENTS: EXPLORING THE ROLE OF THE LOCAL CTC IN THE REGISTERED APPRENTICESHIP ECOSYSTEM**

Ms. Tara Loew – Director, Pennsylvania Apprenticeship and Training Office, Pennsylvania Department of Labor and Industry

Ms. Tara Toms – Apprenticeship Coordinator, Keystone Development Partnership

Mr. James T. Chiarichiaro – Program Manager, Keystone Development Partnership

Join us for this session to explore apprenticeship and pre-apprenticeship opportunities. This session will deliver practical guidance on models, best practices, and opportunities for CTCs, with an emphasis on equitable apprenticeship pipelines and pre-apprenticeship. We will explore recruitment strategies, funding opportunities, and the value of aligning curriculum with local apprenticeship programs to better prepare CTC students to be hired

by local employers. This session will introduce the Navigator Apprenticeship – an apprenticeship that teaches workforce professionals how to build, register, and fund apprenticeship and pre-apprenticeship opportunities.

Room 107 **BEST PRACTICES IN ADULT/CONTINUING CAREER AND TECHNICAL EDUCATION**

Dr. Joann Hudak – Project Manager, National Center for College and Career Transitions

During the 2020-2021 school year, the National Center for College and Career Transitions (NC3T), worked with adult CTE/continuing education coordinators from across the Commonwealth on a number of projects. This session will introduce attendees to the new Pennsylvania Adult CTE/Continuing Education Program Directory and updates to the resource guide to operating adult CTE programs in Pennsylvania. In addition, the presenter will introduce attendees to the new Adult CTE Best Practice Profiles showcased on the PA CTE resources website.

Room 204 **YTECK-X: TWO -YEAR TRANSITION TECHNICAL PROGRAMS FOR STUDENTS WITH DISABILITIES**

Dr. Dave Thomas – Executive Director, York County School of Technology
Mr. Joe Terch – Director of Special Education, York County School of Technology
Mr. Gerry Metz, Director of Student Services, York County School of Technology
Mr. Scott Rogers, Assistant Administrative Director, York County School of Technology

YTECH-X is a two-year transition opportunity for students with disabilities at a career and technical school with the goal of providing students an advantage in accessing employment in their technical area. It has decreased emphasis on theory and an increased emphasis on experience and skills.

Room 205 **INFORMATION EXCHANGE**

Facilitator: Dr. Darby Copeland – Vice President, Pennsylvania Association of Career and Technical Administrators

Join this facilitated discussion to share best practices, discuss issues, and get feedback from your peers at other schools. One of the topics to be discussed will focus on shared services among schools. Bring your best ideas and your biggest issues to share.

3:50 p.m. – 4:50 p.m. **BREAKOUT SESSIONS**

Room 104 **OCCUPATIONAL ADVISORY COMMITTEES AND THEIR IMPACT ON GRANTS AND CATS**

Dr. Michael Stauffer – Executive Director, Berks Career and Technology Center
Mr. Kyle Follweiler – Director of Curriculum, Instruction and Assessment, Berks Career and Technology Center

This presentation will focus on designing high quality, standardized Occupational Advisory Committee documentation materials and procedures to support grant writing and CATS. The presenters will provide examples from previous OAC meetings and demonstrate the connection between OAC meetings and the grant writing and the CATS approval processes. All participants will be provided with electronic access to the procedures and documentation used at BCTC to facilitate OAC meetings.

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- Room 105** **BEYOND YOUR FIRST YEARS IN CTE ADMINISTRATIVE LEADERSHIP: 10 ADDITIONAL THINGS TO KNOW**
- Dr. Clyde Hornberger – Career and Technical Educational Consultant
Dr. John Foster – President/CEO, NOCTI
- The third installment of the CTE Administrative Leadership Series focuses on reinforcing CTE programs as an essential part of the community. It underscores the role of a CTE administrator in giving back to the national, state, and local communities. The presenters will discuss this valuable resource for CTE administrators. It includes topics and case studies that highlight lessons learned, best practices from administrators across the nation, and practical examples to help you reinforce a vision for your school's long-term success. The book builds on the foundational knowledge provided in the first two books, CTE Administrative Leadership: 10 Things to Know in Your First Year, and CTE Administrative Leadership: 10 More Things to Know in Your First Year.*
- Room 106** **APPROVED PROGRAM EVALUATION PREPARATION**
- Ms. Jean A. Kelleher – Manager, Program Standards and Quality Assurance, Bureau of Career and Technical Education, Pennsylvania Department of Education
- This session will review the onsite Approved Program Evaluation (APE). The APE review is done on a five-year rotating basis for all schools with approved PDE programs. Attendees will learn how to prepare for the visit by walking through the APE tool and be given tips and ideas on the proper documentation that should be provided to the team. The LEA should have a team preparing the documents as there are two types of binders that need to be developed, one for each approved program and one for the administrative team. If you are new to the CTE arena or need a refresher, please plan on attending.*
- Room 107** **ENHANCING WORKFORCE DEVELOPMENT: BRIDGING THE WORKPLACE TO THE CLASSROOM**
- Mr. Marty Sugerik – School Improvement Consultant, Southern Regional Education Board
- Across the country, there is significant movement to connect the workplace to what we do in our shops, labs, and classrooms. Not only are we trying to prepare students to enter the workplace and continue their education, but we are also trying to increase student engagement. This session will provide a sequence of sessions that align to the PA Work and Career Standards. These sessions provided training and differentiated coaching to support all stakeholders in enhancing the workforce development opportunities. Career exploration, career navigation, digital work journals, simulated interviewing and entrepreneurship sessions provide a learning progression that can be customized to meet each unique center or school. Participants will have an opportunity to see how some of our centers and schools strategically worked on these elements.*
- Room 204** **INNOVATIVE HEALTH AND WELLNESS STUDENT INDUSTRY CERTIFICATION OPTIONS FOR HEALTH OCCUPATIONS PROGRAM OF STUDY**
- Ms. Marsha Welsh – Career and Technical Education Consultant
Mr. Neil Donovan – Career and Technical Education Consultant
Dr. Leslie Stanger – Professor, Indiana University of Pennsylvania
Dr. Melissa Casses – Professor, University of Pittsburgh
- This session will encourage administrators to consider the addition of health and wellness related certifications to their existing student certifications options. The presenters have developed curriculum for certifications that may include the following: personal trainer,*

group exercise instructor, personal training for older adults, yoga instructor, and business and entrepreneurship modules related to self-employment. Discussion will center on the potential value of these certifications and the means by which they could be incorporated into current programs of study.

Room 205 INFORMATION EXCHANGE

Facilitator: Mr. Eric Palmer – Central Region President, Pennsylvania Association of Career and Technical Administrators

Join this facilitated discussion to share best practices, discuss issues and get feedback from your peers at other schools. Bring your best ideas and your biggest issues to share.

5:00 p.m. – 7:00 p.m. **HOSPITALITY SUITE**

Senate Suites Sponsored by Allegheny Educational Systems, Inc.

EVENING ON YOUR OWN

THURSDAY, JULY 29, 2021

7:30 a.m. – 8:00 a.m. **MORNING REFRESHMENTS**

Presidents 1, 2 Sponsored by CM Regent Insurance Company and NC3T

8:00 a.m. – 9:00 a.m. **PACTA GENERAL MEMBERSHIP MEETING**

Presidents 1, 2 Dr. Leon Poeske – President, Pennsylvania Association of Career and Technical Administrators

9:00 a.m. – 10:00 a.m. **GENERAL SESSION**

Presidents 1, 2 ***A NATIONAL PERSPECTIVE: WHAT'S HAPPENING IN WASHINGTON THAT WILL IMPACT CAREER AND TECHNICAL EDUCATION***

Mr. Michael Matthews – Government Relations Manager, Association for Career and Technical Education (ACTE)

Introduced by Mr. Eric Palmer – Central Region President, Pennsylvania Association of Career and Technical Administrators

10:00 a.m. – 10:15 a.m. **BREAK**

Presidents 1, 2

10:15 a.m. – 10:45 a.m. **GENERAL SESSION**

Presidents 1, 2 ***PENNSYLVANIA LEGISLATIVE UPDATE***

Ms. Carrie Goodyear Hillman – Senior Associate, Milliron and Goodman Government Relations

Introduced by Mr. Seth Schram – Eastern Region President, Pennsylvania Association of Career and Technical Administrators

10:45 a.m. – 11:45 a.m. **GENERAL SESSION**

Presidents 1, 2 ***CAREER AND TECHNICAL EDUCATION IN PENNSYLVANIA***

Dr. Lee Burket – Director, Bureau of Career and Technical Education, Pennsylvania Department of Education

Introduced by Mr. Tony Miller – Western Region President, Pennsylvania Association of Career and Technical Administrators

11:45 a.m. – 12:00 p.m. **CONFERENCE WRAP-UP**

Presidents 1, 2 Dr. Leon Poeske – President, Pennsylvania Association of Career and Technical Administrators

SAVE THE DATE

2022 PACTA SUMMER LEADERSHIP CONFERENCE

JULY 26-28, 2022

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KEYSTONE STATE CHALLENGE ACADEMY, PENNSYLVANIA
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Annville, PA 17003
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MIDDLE STATES ASSOCIATION
3624 Market Street
Philadelphia, PA 19104
Telephone: 267-284-5091

PENNSYLVANIA COLLEGE OF TECHNOLOGY
One College Avenue
Williamsport, PA 17701
Telephone: 570-320-8003

PENNSYLVANIA DEPARTMENT OF LABOR AND INDUSTRY
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651 Boas Street, 12th Floor
Harrisburg, PA 17121-0750
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Thank You

2021 PACTA Summer Leadership Conference **CAREER AND TECHNICAL EDUCATION: LEADERSHIP FOR SUCCESS**

2021-2022 UPCOMING PACTA EVENTS

| | |
|----------------------------|---|
| July 27-29, 2021 | PACTA Summer Leadership Conference Penn Stater Conference Center, State College |
| August 19, 2021 | PACTA General Membership Meeting Virtual |
| September 16, 2021 | PACTA General Membership Meeting Virtual |
| October 7, 2021 | PACTA PIL: Using CTE Budgeting Process to Support Student Achievement On-line |
| October 12, 2021 | PACTA PIL: Career Education via Digital Delivery On-line |
| October 13, 2021 | PACTA PIL: New Director Academy – Part 1 On-line |
| October 14-15, 2021 | Cooperative Education Conference Virtual |
| October 20, 2021 | PACTA PIL: Supervising Remote Instruction On-line |
| October 21-22, 2021 | Workshop for CTE Assistant Directors, Supervisors and Principals Penn Stater Conference Center, State College |
| October 21-22, 2021 | Workshop for CTE Adult CTE Coordinators Penn Stater Conference Center, State College |
| October 21-22, 2021 | Workshop for CTE Business Administrators Penn Stater Conference Center, State College |
| October 21-22, 2021 | Workshop for CTE School Counselors Penn Stater Conference Center, State College |
| October 21-22, 2021 | Workshop for CTE Technology Directors Penn Stater Conference Center, State College |
| October 28, 2021 | PACTA General Membership Meeting Virtual |
| October 26, 2021 | PACTA PIL: Implementing a Career Pathway System On-line |
| November 3-4, 2021 | Integrated Learning Conference Virtual |
| November 18, 2021 | PACTA General Membership Meeting Virtual |

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| December 1-4, 2021 | ACTE Vision Conference New Orleans, LA |
| December 16, 2021 | PACTA General Membership Meeting Virtual |
| January 20, 2022 | PACTA General Membership Meeting Virtual |
| February 9, 2022 | PACTA Executive Committee Meeting Hershey Lodge and Convention Center |
| February 10, 2022 | PACTA General Membership Meeting Hershey Lodge and Convention Center |
| February 10-11, 2022 | PACTA Education and Workforce Development Symposium Hershey Lodge and Convention Center |
| March 17, 2022 | PACTA General Membership Meeting Virtual |
| March 21-23, 2022 | ACTE National Policy Seminar Washington, DC |
| April 21, 2022 | PACTA General Membership Meeting Virtual |
| May 19, 2022 | PACTA General Membership Meeting Virtual |
| June 23, 2022 | PACTA General Membership Meeting Virtual |
| July 26-28, 2022 | PACTA Leadership Conference Penn Stater Conference Center, State College |

NOTE

The following will be added to the calendar at a later date:

Regional Meetings

Spring PIL Offerings

Spring State Policy Seminar and Legislative Visits

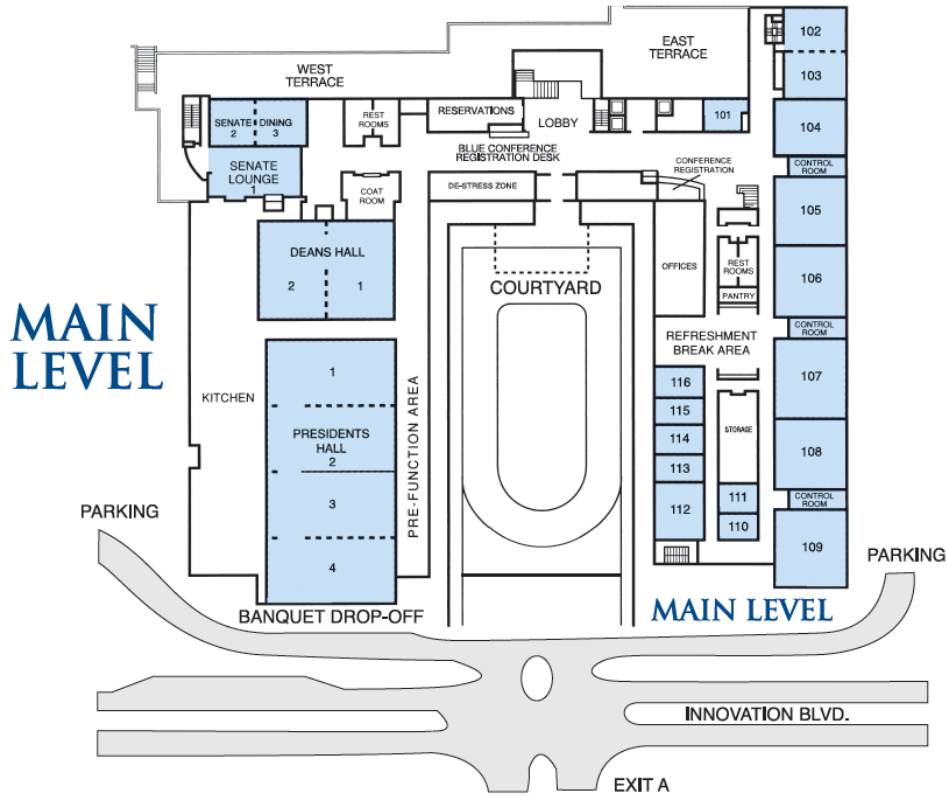
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NOTES

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Penn Stater Conference Center & Hotel



SECOND LEVEL



GARDEN LEVEL

