



PENNSYLVANIA

Association of Career & Technical
Administrators

Career Education Via Digital Delivery

TARGET AUDIENCE: Administrative and Supervisory CTE Personnel

DATES/LOCATIONS: October 12, 2021 – Online

PIL HOURS TO BE AWARDED: 40

DESCRIPTION:

The Career Education Via Digital Delivery is a 40-hour PIL and includes 10 hours of online lessons; and 30 hours of job-embedded assignments. The course will require participants to (1) create a digital marketing plan; (2) determine the existing technology resources, identify additional necessary technology resources, and use local, state, and federal funding to make purchases of the digital tools that will enable them to transition from an in-person to a digital platform; and (3) review their current Chapter 339 Guidance Plan to ensure it includes opportunities for acquisition of career education and work standards at the elementary, middle, and high school levels for one or more participating school districts, and that it is prioritizing to serve students in under-represented groups, as defined in Perkins V, in the career and technical school.

The culminating project is a narrative analysis of data demonstrating the effectiveness of the digital marketing plan.



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October 12, 2021

Registration Form

Name _____

Title _____

Agency/School _____

Address _____

Telephone _____

Fax _____

E-mail _____

Please check the appropriate fee:

_____ Registration Fee: \$400.00

_____ Registration Fee: \$360.00

_____ TAP School

[TO REGISTER ONLINE CLICK HERE](#)

NOTE: Participants from PACTA Institutional Member Schools receive a 10% discount. If you are not sure if your school is an institutional member of PACTA, contact Jackie Cullen at (717) 761-3381 or jackie@pacareertech.org.

Mail this form with a check made payable to PACTA to:

PACTA

23 Meadow Drive

Camp Hill, PA 17011-8331

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