

# CAREER AND TECHNICAL EDUCATION: LEADERSHIP FOR SUCCESS

*A Leadership Conference sponsored by*

*The Pennsylvania Association  
of Career and Technical Administrators*

*in cooperation with*

*The Pennsylvania Department of Education*

*July 25-27, 2018*



**PENNSYLVANIA ASSOCIATION OF CAREER AND TECHNICAL ADMINISTRATORS**

**2018 PACTA Summer Leadership Conference**

**CAREER AND TECHNICAL EDUCATION: LEADERSHIP FOR SUCCESS**

July 25 – 27, 2018 • Nittany Lion Inn, State College, PA

**AGENDA**

**WEDNESDAY, JULY 25, 2018**

10:00 a.m. – 5:00 p.m. **REGISTRATION**

12:30 p.m. – 5:00 p.m. **REFRESHMENTS**

**Atrium** Sponsored by Godshall Kane O'Rourke Architects, LLC

12:30 p.m. – 1:30 p.m. **MEMBER NETWORKING**

**Atrium**

1:30 p.m. – 1:45 p.m. **OPENING REMARKS**

**Ballroom A, B, C** Mr. John Augustine – President, Pennsylvania Association of Career and Technical Administrators

1:45 p.m. – 2:45 p.m. **GENERAL SESSION**

**Ballroom A, B, C** **CURRENT LEGAL ISSUES IN EDUCATION**

Ms. Kimberly M. Colonna – Attorney at Law, McNeese, Wallace, and Nurick, LLC

2:45 p.m. – 4:15 p.m. **GENERAL SESSION**

**Ballroom A, B, C** **Why Should We Hire Your Students?**

Mr. Brooks Harper – Author, Speaker and Career Expert

4:30 p.m. – 5:30 p.m. **PACTA EXECUTIVE COMMITTEE MEETING**

**Ballroom A, B, C**

6:00 p.m. – 8:00 p.m. **BARBECUE/PICNIC DINNER (Casual Dress)**

**Patio** New Retirees/Life Memberships – Mr. John Augustine

<b>PHILIP BERTOLINO</b>	<b>KAREN BROCK</b>	<b>PHIL LACHIMIA</b>
<b>MICHAEL LUCAS</b>	<b>DONNA MILLER</b>	<b>LAUREL SCHAEFFER</b>
<b>WALT SLAUCH</b>	<b>BERNARD WAGENSELLER</b>	

8:00 p.m. – 10:00 p.m. **HOSPITALITY SUITE**

**Alumni Lounge/Lobby** Sponsored by Educational Solutions

**THURSDAY, JULY 26, 2018**

8:00 a.m. – 9:00 a.m. **MORNING REFRESHMENTS IN EXHIBIT HALL**

**Ballroom D, E**

9:00 a.m. – 9:45 a.m. **GENERAL SESSION**

**Ballroom A, B, C** **BEATTIE 360: HEAL YOUR HEART, BUILD YOUR MIND**

*Mr. Eric Heasley – Executive Director, A.W. Beattie Career Center*

*Ms. Sandy Niggel – Assistant Director for Curriculum and Instruction, A.W. Beattie Career Center*

*Mr. Jason Watkins – CTE Principal, A.W. Beattie Career Center*

9:45 a.m. – 10:15 a.m. **REFRESHMENT BREAK IN EXHIBIT AREA**

**Ballroom D, E**

10:15 a.m. – 11:30 a.m. **GENERAL SESSION**

**Ballroom A, B, C** **CTE ADMINISTRATIVE LEADERSHIP: 10 THINGS TO KNOW**

*Dr. John Foster – President/CEO, NOCTI*

*Dr. Clyde Hornberger – Career and Technical Education Consultant*

11:30 a.m. – 12:00 p.m. **GENERAL SESSION**

**Ballroom A, B, C** **Data Analysis and Continuous Improvement Model**

*Mr. Todd Luke – President, MAX Teaching*

12:00 p.m. – 1:00 p.m. **LUNCH**

**Boardroom** *Sponsored by CM Regent Insurance Company*

1:10 p.m. – 2:10 p.m. **BREAKOUT SESSIONS**

**Ballroom A, B** **EQUITY EXPLORATION: NON-TRADITIONAL STUDENT RECRUITMENT AND RETENTION**

*Dr. David Thomas – Administrative Director, York County School of Technology*

*Mr. Scott Rogers – Assistant Administrative Director, York County School of Technology*

How do you increase non-traditional student enrollment and completion to meet or exceed your Perkins indicators? York County School of Technology, a grade 9-12 comprehensive technical high school of 1700 students will share a variety of best practices and non-traditional support programs they have implemented to increase recruitment and retention of non-traditional students throughout their 26 technical programs.

**Ballroom C*****WALKTHROUGHS TO IDENTIFY STUDENT AND TEACHER ENGAGEMENT: COACHING COLLEAGUES TO IDENTIFY AT-RISK STUDENTS***

*Dr. Lisa Greenawalt – Director of Curriculum and Instruction, Lehigh Career and Technical Institute*

*Dr. Lisa Lucas – Associate Professor, West Chester University*

*Dr. Michael Curley – Career and Technical Education Consultant*

*Mr. Sean Will – CTE Supervisor, Lehigh Career and Technical Institute*

This workshop will explore an observation tool developed to improve both student and teacher engagement and the process of walkthroughs that include a coaching component. The tool was designed to represent the professional development focus of the Lehigh Career and Technical Institute. A unique component of the tool is the addition of criteria to observe if student healthy emotion regulation skills are evident and teachers' social emotional responsiveness. The addition of these criteria makes this tool a more holistic instrument that not only gauges indicators of student achievement, but also includes criteria to identify possible low-status students.

**Penn State Room*****PREPARING STUDENTS FOR PENNSYLVANIA APPRENTICESHIP THROUGH CURRICULUM TRAINING***

*Ms. Ericha McLaughlin – Manager of Workforce Development, Associated Builders and Contractors of Western Pennsylvania*

*Mr. R. Pete Gum – President, Associated Builders and Contractors of Western Pennsylvania*

Craft training and apprenticeship are a major component of the construction industry. It is important that every CTE administrator, counselor, and teacher have an understanding of postsecondary construction education. This presentation will address the multiple pathways to an apprenticeship in Pennsylvania with an emphasis on the National Center for Construction Education and Research (NCCER) Curriculum, and its ability to bridge the gap between the high school education and apprenticeship. By ensuring that all school administration and staff are aware of postsecondary options in the construction industry, we are better able to create career pathways for all students.

**Assembly Room*****TEACHER CONTRACT NEGOTIATIONS: JOURNEY TO PARITY, PROGRESS TO THE MEAN***

*Mr. Tom Baileys – Administrative Director, Career and Technology Center of Lackawanna County*

Our CTC teachers desired to be compensated equally with their teaching peers in JOC member districts. Negotiations frequently consisted of cherry-picked facts supporting one argument or the other. An eight-month process to collaboratively reach a consensus on a reasonable comparison resulted in a defensible disparity. Then, the hard work of overcoming that disparity and maintaining equity in turbulent and lean financial times was tackled. The end result is a long-term teacher agreement that achieves, and then maintains parity in CTC teacher compensation.

**Alumni Lounge****Chapter 339 DOCUMENTATION USING CLOUD TECHNOLOGY**

*Mr. John Augustine – Administrative Director, Greater Johnstown Career and Technology Center*

*Ms. Erica LaMantia – Special Education Facilitator, Greater Johnstown Career and Technology Center*

*Mr. Nathan Harfield – Principal, Greater Johnstown Career and Technology Center*

*Ms. Mary Lou Antolik – High School Secretary, Greater Johnstown Career and Technology Center*

*Ms. Mindy Freidin-Mansfield – Program Specialist, PA Bureau of Career and Technical Education*

Tired of copying the same document over and over? Tired of paper cuts from putting binders together? The days of using reams and reams of paper, along with multiple binders and ink cartridges to complete a Chapter 339 review have now become a thing of the past. Using Microsoft Office 365 technology, the presenters will show how to develop and present a 339 review through cloud-based technology. The presenters will utilize Microsoft Office, OneNote and SharePoint applications to present a comprehensive 339 review that can be accessed from anywhere. The PDE representative will give insight to completing the 339 review through OneNote in comparison to a traditional 339 review.

**Mount Nittany Room****INFORMATION EXCHANGE: BUSINESS OFFICE ROUNDTABLE**

*Facilitator: Dr. Brian Hughes – Principal, Technical College High School-Pennock's Bridge Campus, Chester County Intermediate Unit*

Join this facilitated discussion to share best practices, discuss issues and get feedback from your peers at other schools. Bring your best ideas and your biggest issues to share.

2:10 p.m. – 2:40 p.m. **REFRESHMENT BREAK IN EXHIBIT AREA**

**Ballroom D, E**

2:40 p.m. – 3:40 p.m. **BREAKOUT SESSIONS**

**Ballroom A, B**

**THE NUTS AND BOLTS OF SIMULATED WORKPLACE: CUSTOMIZING TO MEET YOUR NEEDS**

*Mr. Marty Sugerik – School Improvement Consultant, Southern Regional Education Board*

*Ms. Linda Floyd – Technical Centers That Work Director, Southern Regional Education Board*

This session will overview Simulated Workplace, an initiative designed by the West Virginia Department of Education who worked with experts from businesses and industries throughout the state. This session will provide methods for adapting and customizing their framework to your CTC. Simulating the workplace on-site can increase the number of students participating in work-based learning opportunities.

**Ballroom C**      **CTE RESOURCES, TOOLS, AND VALUE ADDS**

*Dr. John Foster – President/CEO, NOCTI*

Join this session to learn about a variety of resources, tools, and value-adds that are available to the CTE community. In addition to leading several CTE-related initiatives, NOCTI has collaborated with various national organizations to develop and enhance the tools available to CTE teachers and administrators. From new certifications to publications, NOCTI remains steadfast in its commitment to supporting and providing CTE-driven value-added tools.

**Penn State Room**      **A.W. BEATTIE CAREER CENTER'S MOBILE CAREER STEAM CAMPS**

*Mr. Eric Heasley – Executive Director, A.W. Beattie Career Center*

*Mr. Cliff Bessong – Assessment and Steam Coordinator, A.W. Beattie Career Center*

*Ms. Sandy Niggel – Assistant Director for Curriculum and Instruction, A.W. Beattie Career Center*

*Mr. Jason Watkins – CTE Principal, A.W. Beattie Career Center*

Long before ESSA, A.W. Beattie Career Center had actively been engaged with consortium school districts, community organizations, and Junior Achievement of Southwest PA. The career center's students and instructors travel throughout the year to engage students in grades 4-8 in a presentation and numerous hands-on activities. The participation of the high school students in this project correlates to mentorship programs that are active in the districts. Come to see this career center's success story for ideas to begin your own mobile lab.

**Assembly Room**      **TEACHER DRIVEN PROFESSIONAL LEARNING COMMUNITIES**

*Dr. Dan Perna – Consultant, James Daniel and Associates, LLC*

*Mr. Eric Westendorf – Assistant Director, Central Westmoreland Career and Technology Center*

Instead of offering professional development topics as determined by the administration, Central Westmoreland CTC surveys its teachers for their input. A checklist with 10-12 topics is presented to teachers who rank their top three choices for the following school year. Through their respective choices, each teacher is scheduled for two professional learning communities (PLCs). Dr. Perna delivers teacher-driven professional development by utilizing a case study method to facilitate discussions amongst the PLC. Later that same day, he solicits their feedback individually in their programs. Because our teachers chose the topics, the buy-in has increased dramatically.

**Alumni Lounge**      **ADMISSION AND RETENTION FOR GROWTH OF CTE PROGRAMS**

*Mr. Gerry Mentz – Director of Student Services, York County School of Technology*

*Ms. Mary Godin – Public Relations and Outreach Coordinator, York County School of Technology*

This session will look at the admission and retention of students at York County School of Technology. Topics discussed will be developing an understanding of CTE by sending district counselors, strategies utilized to create a competitive admission process, and a process to engage students in an effort to increase retention. Results through these efforts have seen an increase in the number of student applications, the number of students enrolled in programs, and an increase in NOCTI and Keystone Exam achievement.

**Mount Nittany Room****INFORMATION EXCHANGE**

*Facilitator: Mr. John Augustine – President, Pennsylvania Association of Career and Technical Administrators*

Join this facilitated discussion to share best practices, discuss issues and get feedback from your peers at other schools. Bring your best ideas and your biggest issues to share. This session will be offered two times to allow for maximum participation.

3:50 p.m. – 4:50 p.m. **BREAKOUT SESSIONS**

**Ballroom A, B****POST-EFFICIENTLY TRACKING PROGRAMS OF STUDY (POS) COMPETENCIES**

*Ms. Sandra Traynor – Assistant Director, Dauphin County Technical School*

*Ms. Priscilla Rodriguez – Technology Coordinator, Dauphin County Technical School*

*Mr. Joseph Gallucci – Technology Applications Supervisor, Capital Area Intermediate Unit*

How would you like to make life easier for your CTE teachers in tracking POS competencies? Keeping up with the changes to the Programs of Study and ensuring that competencies stay with students can be challenging. Being able to maintain the history and keep up with the future can be a burden to school counselors and teachers. Attend this session to learn how Dauphin County Technical School, in partnership with the Capital Area Intermediate Unit's Technology Department, developed a Program of Study Tracking (PoST) system to create an efficient way to track required POS competencies.

**Ballroom C****STEP UP AND STEP INTO YOUR CTE ADMINISTRATOR ROLE**

*Ms. Linda Floyd – Technology Centers That Work National Director, Southern Regional Education Board*

*Ms. Debra LaMothe – School Improvement and Leadership Trainer and Coach, Southern Regional Education Board*

CTE administrators will explore how to successfully navigate and maximize their role to meet today's challenges of being a CTE leader. Learn the common pitfalls to avoid as you move from compliance to leadership. Through the lens of Intellectually Demanding Pathways, CTE leaders will look at how students are supported to meet raised expectations and the degree to which the school has developed a high-performance learning culture. Participants will be introduced to the SREB Essential Elements of Intellectually Demanding Pathways Self-Assessment Tool to determine the current state of problems of practice and promising practices and how to raise the bar.

**Penn State Room****USING DIGITAL CONTENT TO TAKE YOUR CTE PROGRAM TO THE NEXT LEVEL**

*Ms. Shannon Messick Skrocki – Regional Sales Manager, eDynamic Learning*

Digital content can be used to enhance and grow your CTE program by offering flexibility and the expansion of course offerings. With over 100 specialized, high-interest courses in 16 pathways, eDynamic Learning is the largest provider of career and elective instructional materials. The courses provide an engaging, accessible, easy to implement, and cost-effective option for content delivery. Come to learn more about how you can take your school to the next level with a blended learning approach.



**Assembly Room**      **OPENING DOORS – MICRO-CREDENTIAL PROCESS AT LEHIGH CAREER AND TECHNICAL INSTITUTE**

*Dr. Thomas Rushton – Executive Director, Lehigh Career and Technical Institute*

*Ms. Grace Loeffler – Director of Student Services and Academic and Special Programs,  
Lehigh Career and Technical Institute*

*Dr. Lisa Greenawalt – Director of Curriculum and Instruction, Lehigh Career and  
Technical Institute*

This workshop will share a process used by Lehigh Career and Technical Institute to “open doors” for students enrolled in the Service Occupations Cluster. LCTI faculty acknowledged this population of student, often excluded from the industry-recognized credentialing process by the nature of their disability, would benefit from a micro-credentialing process. Listen to a teacher share how he created “chunkable” learning opportunities, based on industry standards, to provide “mini” opportunities for students to achieve certifications. This micro-credential process provides a means to bring entry-level candidates, and those not yet eligible, into the certification pipeline.

**Alumni Lounge**      **USING PROBLEM-BASED LEARNING TO BUILD, ENHANCE AND GROW PARTNERSHIPS WITH BUSINESS AND INDUSTRY**

*Mr. Marty Sugerik – School Improvement Consultant, Southern Regional Education Board*

*Ms. Linda Floyd – Technical Centers That Work Director, Southern Regional Education  
Board*

What does it mean to partner with business and industry? This session is designed to provide a framework for using problem-based learning as "common ground" to build new partnerships, enhance existing partnerships and grow new partnerships with business and industry. Additionally, we will look at how we can expand the definition of business and industry to include community and virtual partners. Participants will be provided case studies of a variety of tours conducted over the past six years and lessons learned in preparing the tours to be an effective learning tool for students and teachers.

**Mount Nittany Room**      **INFORMATION EXCHANGE**

*Facilitator: Dr. Leon Poeske – Administrative Director, Bucks County Technical High  
School*

Join this facilitated discussion to share best practices, discuss issues and get feedback from your peers at other schools. Bring your best ideas and your biggest issues to share. This session will be offered two times to allow for maximum participation.

5:00 p.m. – 7:00 p.m.      **HOSPITALITY SUITE**

**Patio**      *Sponsored by Allegheny Educational Systems, Inc.*

**EVENING ON YOUR OWN**

**FRIDAY, July 27, 2018**

7:30 a.m. – 8:00 a.m. **MORNING REFRESHMENTS**

**Ballroom A, B, C**

8:00 a.m. – 9:00 a.m. **PACTA GENERAL MEMBERSHIP MEETING**

**Ballroom A, B, C** Mr. John Augustine – President, Pennsylvania Association of Career and Technical Administrators

9:00 a.m. – 10:00 a.m. **GENERAL SESSION**

**Ballroom A, B, C** **A NATIONAL PERSPECTIVE: WHAT'S HAPPENING IN WASHINGTON THAT WILL IMPACT CAREER AND TECHNICAL EDUCATION**

Ms. Kimberly Green – Executive Director, Advance CTE

10:00 a.m. – 10:15 a.m. **BREAK**

10:15 a.m. – 10:45 a.m. **GENERAL SESSION**

**Ballroom A, B, C** **PENNSYLVANIA LEGISLATIVE UPDATE**

Mr. Andrew Goodman – Partner, Milliron and Goodman Associates

10:45 a.m. – 11:45 a.m. **GENERAL SESSION**

**Ballroom A, B, C** **CAREER AND TECHNICAL EDUCATION IN PENNSYLVANIA**

Dr. Lee Burket – Director, Bureau of Career and Technical Education, Pennsylvania Department of Education

11:45 a.m. – 12:00 p.m. **CONFERENCE WRAP-UP**

**Ballroom A, B, C** Mr. John Augustine – President, Pennsylvania Association of Career and Technical Administrators

**SAVE THE DATE**

**2019 PACTA SUMMER LEADERSHIP CONFERENCE**

**JULY 24-26, 2019**

# 2018 PACTA Summer Leadership Conference

## CAREER AND TECHNICAL EDUCATION: LEADERSHIP FOR SUCCESS

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***Thank You***

# ***2018 PACTA Summer Leadership Conference*** **CAREER AND TECHNICAL EDUCATION: LEADERSHIP FOR SUCCESS**

## ***2018-2019 UPCOMING PACTA EVENTS***

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<b>July 25-27, 2018</b>	<b>PACTA Summer Leadership Conference</b> Nittany Lion Inn, State College
<b>September 20-21, 2018</b>	<b>Workshop for Adult CTE Coordinators</b> Nittany Lion Inn, State College
<b>September 20-21, 2018</b>	<b>Workshop for CTE Business Administrators</b> Nittany Lion Inn, State College
<b>September 20-21, 2018</b>	<b>Workshop for CTE School Counselors</b> Nittany Lion Inn, State College
<b>September 20-21, 2018</b>	<b>Workshop on Technology in Career and Technical Education</b> Nittany Lion Inn, State College
<b>September 26, 2018</b>	<b>New Director Academy – Part 1</b> Radisson Hotel, Harrisburg
<b>September 28, 2018</b>	<b>Central Region PACTA Meeting</b> Dauphin County Technical School, Harrisburg
<b>October 2, 2018</b>	<b>Central - Using NOCTI to Improve Instruction PIL</b> Cumberland Perry AVTS, Mechanicsburg
<b>October 9, 2018</b>	<b>West - Using NOCTI to Improve Instruction PIL</b> Forbes Road CTC, Monroeville
<b>October 11, 2018</b>	<b>Fall PACTA Executive Committee Meeting</b> Radisson Hotel, Harrisburg
<b>October 12, 2018</b>	<b>Fall PACTA General Membership Meeting</b> Radisson Hotel, Harrisburg
<b>October 16-17, 2018</b>	<b>Cooperative Education Conference (co-sponsored with PCEA)</b> Nittany Lion Inn, State College
<b>October 25, 2018</b>	<b>East - Using NOCTI to Improve Instruction PIL</b> Lehigh Career and Technical Institute
<b>October 30-31, 2018</b>	<b>Using the CTE Budgeting Process to Support Student Achievement PIL</b> Nittany Lion Inn, State College
<b>November 9, 2018</b>	<b>Eastern Region PACTA Meeting</b> Berks Career and Technical Center, Oley

<b>November 14-16, 2018</b>	<b>Integrated Learning Conference</b> Penn Stater, State College
<b>November 28-December 1, 2018</b>	<b>ACTE Vision Conference</b> San Antonio, Texas
<b>December 7, 2018</b>	<b>Western Region PACTA Meeting</b> A.W. Beattie Career Center
<b>February 13, 2019</b>	<b>Winter PACTA Executive Committee Meeting</b> Hershey Lodge and Convention Center
<b>February 14, 2019</b>	<b>Winter PACTA General Membership Meeting</b> Hershey Lodge and Convention Center
<b>February 14-15, 2019</b>	<b>PACTA Education and Workforce Development Symposium</b> Hershey Lodge and Convention Center
<b>March TBD, 2019</b>	<b>New Director Academy – Part 2</b> Site TBD
<b>March 21, 2019</b>	<b>East - Monitoring Curriculum, Instruction and Assessment PIL</b> Site TBD
<b>March 22, 2019</b>	<b>Western Region PACTA Meeting</b> Crawford County Career and Technical Center
<b>March 25-27, 2019</b>	<b>National Policy Seminar (ACTE)</b> Washington, DC
<b>March 26, 2019</b>	<b>Central - Monitoring Curriculum, Instruction and Assessment PIL</b> Site TBD
<b>March 28, 2019</b>	<b>West - Monitoring Curriculum, Instruction and Assessment PIL</b> Site TBD
<b>Date to be determined</b>	<b>Spring State Policy Seminar and Legislative Visits, Executive Committee Meeting, General Membership Meeting</b> Harrisburg, PA
<b>May 16-17, 2019</b>	<b>Workshop for CTE Assistant Directors, Supervisors and Principals</b> Nittany Lion Inn, State College
<b>July 24-26, 2019</b>	<b>PACTA Summer Leadership Conference</b> Nittany Lion Inn, State College

**NOTE**

**The following will be added to the calendar at a later date:  
Spring regional meetings and PILs' locations**

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*NOTES*

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