CAREER AND TECHNICAL EDUCATION: LEADERSHIP FOR SUCCESS

A Leadership Conference sponsored by

The Pennsylvania Association of Career and Technical Administrators

in cooperation with

The Pennsylvania Department of Education

July 26-28, 2017

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PENNSYLVANIA ASSOCIATION OF CAREER AND TECHNICAL ADMINISTRATORS

2017 PACTA Summer Leadership Conference

CAREER AND TECHNICAL EDUCATION: LEADERSHIP FOR SUCCESS

July 26 – 28, 2017 • Nittany Lion Inn, State College, PA

AGENDA

WEDNESDAY, JULY 26, 2017

10:00 a.m. – 5:00 p.m. ***REGISTRATION***

12:30 p.m. – 5:00 p.m. ***REFRESHMENTS***

Atrium *Sponsored by Godshall Kane O'Rourke Architects, LLC*

12:30 p.m. – 1:30 p.m. ***MEMBER NETWORKING***

Atrium

1:30 p.m. – 1:45 p.m. ***OPENING REMARKS***

Ballroom A, B, C *Mr. John Augustine – President, Pennsylvania Association of Career and Technical Administrators*

1:45 p.m. – 2:45 p.m. ***GENERAL SESSION***

Ballroom A, B, C ***CURRENT LEGAL ISSUES IN EDUCATION***

Ms. Kimberly M. Colonna – Attorney at Law, McNees, Wallace, and Nurick, LLC

2:45 p.m. – 3:30 p.m. ***GENERAL SESSION***

Ballroom A, B, C ***2016-2017 STATE OF EDUCATION REPORT***

Mr. Andrew Christ – Education Policy Analyst, Pennsylvania School Boards Association
Dr. Mark DiRocco – Executive Director, Pennsylvania Association of School Administrators
Ms. Jackie Cullen – Executive Director, Pennsylvania Association of Career and Technical Administrators

3:30 p.m. – 4:30 p.m. ***GENERAL SESSION***

Ballroom A, B, C ***Where HIGHER EDUCATION AND CAREER AND TECHNICAL EDUCATION INTERSECT***

Ms. Julie Kane – Higher Education Associate 2, Office of Postsecondary and Higher Education, Pennsylvania Department of Education
Mr. Michael Dotts – Higher Education Associate, Office of Postsecondary and Higher Education, Pennsylvania Department of Education

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4:30 p.m. – 5:30 p.m. ***PACTA EXECUTIVE COMMITTEE MEETING***

Ballroom A, B, C

6:00 p.m. – 8:00 p.m. ***BARBECUE/PICNIC DINNER (Casual Dress)***

Patio *New Retirees/Life Memberships – Mr. John Augustine*

DAVID DIPASQUALE	JEFFREY GEESEY	BARNEY KNORR	LINDA RAMBO

8:00 p.m. – 10:00 p.m. ***HOSPITALITY SUITE***

Alumni Lounge/Lobby *Co-sponsored by Educational Solutions and Crabtree, Rohrbaugh & Associates*

THURSDAY, JULY 27, 2017

8:00 a.m. – 9:00 a.m. ***MORNING REFRESHMENTS IN EXHIBIT HALL***

Ballroom D, E

9:00 a.m. – 9:45 a.m. ***GENERAL SESSION***

Ballroom A, B, C ***PENNSYLVANIA DEPARTMENT OF EDUCATION: SAS LEADERSHIP PORTAL***

Mr. Lenny Sweeney – Basic Education Associate, Office of Elementary and Secondary Education, Pennsylvania Department of Education
Dr. Mary Rodman – CTDSL, PDE'S Technical Assistance Program

9:45 a.m. – 10:15 a.m. ***REFRESHMENT BREAK IN EXHIBIT AREA***

Ballroom D, E

10:15 a.m. – 11:30 a.m. ***GENERAL SESSION***

Ballroom A, B, C ***POST-ELECTION SCHOOL CRISIS: 1 SIGN + 2 WORDS + 3 SECOND VIDEO***

Dr. David Thomas – Director, York County School of Technology
Mr. Scott Rogers – Assistant Director, York County School of Technology
Ms. Renie Mezzanotte – Communications and Outreach Coordinator, York County School of Technology

11:30 a.m. – 12:00 p.m. ***GENERAL SESSION***

Ballroom A, B, C ***NOCTI Updates***

Ms. Heidi Speese – Customer Care and Outreach Division Manager, NOCTI
Dr. John Foster – President/CEO, NOCTI

12:00 p.m. – 1:00 p.m. ***LUNCH***

Boardroom

1:10 p.m. – 2:10 p.m. ***BREAKOUT SESSIONS***

Ballroom A, B ***TOGETHER WE CAN, CREATING A TRUE PROFESSIONAL LEARNING COMMUNITY***

Mr. Kevin Rice – Executive Director, Steel Center for Career and Technical Education
Mr. Darby Copeland – Executive Director, Parkway West Career and Technology Center

Learn how CTE leaders in southwestern Pennsylvania have worked together to provide shared professional development opportunities for their faculty and staff members. More than 300 CTE professionals have been gathering annually since 2014 to learn from state and national CTE experts, business and workforce development leaders as well as from each other. This truly innovative approach to professional development has created a cost-effective framework that supports personal growth, builds relationships, and fosters a true "Professional Learning Community" in the southwest corner of the state. Session attendees will receive detailed information and strategies that can easily be adapted for your needs.

Ballroom C ***MIDDLE STATES ACCREDITATION: WHAT'S IN IT FOR YOUR SCHOOL?***

Dr. James Kraft – Executive Director, Berks Career and Technical Center
Ms. Jane Pruitt – Accreditation Officer, Middle States Association Commissions on Elementary and Secondary Schools
Dr. Glen Mort – Accreditation Officer, Middle States Association Commissions on Elementary and Secondary Schools

Join us for a lively panel discussion with some of the state's leading CTE experts who will share their accreditation experiences and discuss the added value of accreditation through Middle States versus other accreditors. How can Middle States accreditation set your school apart? How does the accreditation process support school improvement? In addition to authorization for Title IV eligibility, what benefits does accreditation bring to the entire school community? Find out and learn more.

Penn State Room ***ALIGNING QUALITY CTE WITH THE LATEST IN INDUSTRIAL MAINTENANCE CREDENTIALS***

Ms. Christine Hubley – Director of Strategy and Outreach, NIMS
Mr. Kent Powell – North America Sales Manager, Amatrol, Inc.

In this session, participants will learn how to align quality CTE programs with the latest industry demands for skilled industrial maintenance workers. The session will explore how to use Amatrol's simulated e-learning series, coupled with lab work, to prepare students to earn NIMS industrial technology maintenance credentials.

Assembly Room ***"RMCTC SOUNDS LIKE ME" – OUR 8TH GRADE RECRUITMENT AND OUTREACH CAMPAIGN***

Ms. Beth Ann Haas – CTE Director of Curriculum, Professional Development and Student Services, Reading Muhlenberg Career and Technology Center

With a new career awareness counselor in the 2016-17 school year, Reading Muhlenberg CTC (RMCTC) needed to rethink and update their 8th and 9th grade recruitment activities. A three-prong approach was developed including an interest survey aligned to program clusters, a CTC career fair, and a culminating tour of RMCTC. Marketing and branding of program materials also occurred using an RMCTC student intern. This campaign focuses specifically on 8th grade and enables RMCTC to both control the message to students about RMCTC and guide students into career clusters which match their survey results. Strategies and materials will be shared at this session.

Faculty Staff Club ***A NEW LEVEL OF ADVISORY COMMITTEE: TECHNICAL PROGRAM EMPLOYER SUMMIT***

Mr. Scott Rogers – Assistant Director, York County School of Technology

Have your occupational advisory committees become routine and uneventful? Learn first-hand how Pennsylvania's largest comprehensive CTE high school developed technical program summits to increase employer attendance and insight on current program delivery and future program development. Resources will be provided that can be adapted and implemented at your school.

Mount Nittany Room ***INFORMATION EXCHANGE: BUSINESS OFFICE ROUNDTABLE***

Facilitators: Mr. Thomas Allen – Administrative Director, Eastern Center for Arts and Technology
Mr. Jon S. Boyer – Business Administrator/Board Secretary, York County School of Technology

Join this facilitated discussion to share best practices, discuss issues and get feedback from your peers at other schools. Bring your best ideas and your biggest issues to share.

2:10 p.m. – 2:40 p.m. ***REFRESHMENT BREAK IN EXHIBIT AREA***

Ballroom D, E

2:40 p.m. – 3:40 p.m. ***BREAKOUT SESSIONS***

Ballroom A, B ***EMPOWERING STUDENTS TO DIRECT THEIR OWN LEARNING***

Ms. Gina Pardovich – Assistant Director, North Montco Technical Career Center
Mr. Robert Lacivita – Coordinator of Programs and Services, North Montco Technical Career Center

Implementation of 1:1 is trending in education. It is also how students want to learn. Applying technology to develop 21st century skills is a critical piece in the future of education. But, is it about the technology itself, or is it about a change to the culture of teaching and learning? We will share North Montco Technical Career Center's vision of 1:1 learning. After being awarded a Personalized Learning Grant, North Montco is taking a slow rollout to implementation, utilizing a sharp focus to ensure the curriculum objectives do not get lost in the hardware.

Ballroom C ***NOCTI UPDATES AND LISTENING SESSION***

Ms. Heidi Speese – Customer Care and Outreach Manager, NOCTI
Dr. John Foster – President/CEO, NOCTI

The 2017-18 school year brings an enhanced online system to assist Pennsylvania administrators and teachers with managing a NOCTI testing program. Join this session to learn more about changes to NOCTI's Client Services Center and new Teacher Resource Center! There are other exciting initiatives to be discussed such as NOCTI's Workforce Competency Credential and Technical Badge of Excellence, the NOCTI/Max Teaching connection, and the NOCTI/ACTE book series. We'll take a few minutes for key test administration topics and then spend the remainder of the time gathering your feedback to help us better serve the Pennsylvania CTE community.

Penn State Room ***SCHOOL DISTRICTS/CAREER AND TECHNOLOGY CENTER COLLABORATION***

Mr. Kurt Kiefer – Director, Northern Westmoreland Career and Technology Center
Mr. Chad Roland – Principal, Kiski Area School District

The presenters will discuss CTE collaborations with school districts such as schedule changes, school district teacher visits to the CTC, block scheduling, non-CTC student internships and school district administrative support for career and technical education.

Assembly Room ***THE CHALLENGE PROGRAM, INC.: CULTIVATING CLOSER BUSINESS EDUCATION CONNECTIONS***

Ms. Laura DelVecchio – Assistant Director, Beaver County Career and Technology Center
Ms. Sara Deyarmin – Senior Program Development Manager, The Challenge Program, Inc.
Ms. Myra Bernhart – Workforce Development Manager, The Challenge Program, Inc.

The Challenge Program, Inc.'s (TCP) mission is to build sustainable business/education partnerships while introducing students to careers in their communities and motivating them to develop the habits required for success in school and their future careers. With the current, and projected, workforce shortage in Pennsylvania, employers must begin the shift in perspective from consumers of talent to investors in the labor marketplace. TCP allows partnering businesses to do just that through in-school assemblies, incentive awards, and workforce development activities. Learn about TCP's innovative approach and success stories of creating a pipeline to employment, as they continue to grow their program in Pennsylvania.

Faculty Staff Club ***CONNECTING AND COLLABORATING WITH BUSINESS AND INDUSTRY***

Mr. Dave Purdy – Assistant Principal, Technical College High School Brandywine Campus, Chester County Intermediate Unit
Mr. Seth Schram – Principal, Technical College High School Pickering Campus, Chester County Intermediate Unit

During this presentation attendees will learn about the process of working with industry partners to host an event that benefits students, staff, and employers in the transportation cluster. Attendees will be provided with takeaways to apply this process to programs in their schools.

Mount Nittany Room ***INFORMATION EXCHANGE***

Facilitator: Mr. John Augustine – President, Pennsylvania Association of Career and Technical Administrators

Join this facilitated discussion to share best practices, discuss issues and get feedback from your peers at other schools. Bring your best ideas and your biggest issues to share. This session will be offered two times to allow for maximum participation.

3:50 p.m. – 4:50 p.m. ***BREAKOUT SESSIONS***

Ballroom A, B ***PROMOTING COLLEGE AND CAREER READINESS: BUILDING A STATEWIDE CTE DASHBOARD TO GAIN LEGISLATIVE AND COMMUNITY SUPPORT***

Ms. Beth Ann Haas – CTE Director of Curriculum, Professional Development and Student Services, Reading Muhlenberg Career and Technology Center
Ms. Darla Gettle – Supervisor of Students Services, Lancaster County Career and Technology Center
Kathy Ritch – Vice President, Harris School Solutions

Does your community understand how to measure whether your students are "college and career ready?" As educators, we certainly collect enough student data each year, but how are we using this data to share the impact that CTE is having on our local business and industry community? Join us to discuss the concept of launching a Statewide CTE Dashboard to illustrate the impact of college and career indicators and

how they compare with labor market statistics. Interpreting CTE data to help key stakeholders – including legislators, school boards and employers – understand the value of a CTE education will help students and parents to realize the opportunity for high-skill, high-wage, high-demand careers.

Ballroom C ***CAREER AND TECHNICAL CENTERS WORKING WITH PRE-APPRENTICESHIP AND APPRENTICESHIP PROGRAMS (ROUNDTABLE DISCUSSION)***

Mr. Hans Meeder – President, National Center for College and Career Transitions
Facilitator

Apprenticeship, a proven strategy that combines classroom instruction with on-the-job training, is work-based learning at its best. The most historic form of career preparation, apprenticeship is enjoying renewed attention and is being creatively applied to new career areas like health care and information technology. Join an informal roundtable discussion, facilitated by Hans Meeder of NC3T, to talk about emerging apprenticeship approaches in Pennsylvania and the supports that are needed to replicate and expand such programs at your CTC.

Penn State Room ***LEADERSHIP FOR SUCCESS: IMPORTANT SKILLS FOR CTE ADMINISTRATORS***

Mr. Joey Fleck – CBTE Coordinator, The Pennsylvania State University

There are a variety of leadership skills that are essential for success as a CTE administrator. This interactive session, based on a research study completed at The Pennsylvania State University, will focus on key leadership skills that have been identified as important by CTE administrators. Participants will engage in activities that will enhance their leadership skills and promote their success as CTE leaders.

Assembly Room ***CREATING MEANINGFUL PROFESSIONAL DEVELOPMENT OPPORTUNITIES IN YOUR OWN BUILDING!***

Ms. Karen Brock – Administrative Director, Lenape Technical School
Mr. Wesley Kuchta – Assistant Director/Principal, Lenape Technical School

Lenape Technical School has created a meaningful professional development program through weekly professional development sessions aimed at identified building needs, which are regularly assessed by administrators to ensure identified professional development goals are meeting their intended mark. Administrators, along with teacher leaders, staff, and the occasional outside presenter, provide the Lenape Technical staff with the opportunity to grow and develop throughout the year with a focus on improving student success and the environment in which students learn. This is all done on a minimal professional development budget.

Faculty Staff Club ***Low Enrollment Technical Program Assessment***

Mr. Michael Lucas – Administrative Director, North Montco Technical Career Center
Dr. Michael Curley – CTDSL, PDE'S Technical Assistance Program

Technical schools face pressures from boards and superintendents to close technical programs solely based on low enrollment. This one factor cannot be the only premise for this action. This presentation will provide administrators with a tool to assess the causes for low enrollment, and strategies for assessing a program. In addition, techniques will be shared to perform a "Root Cause Analysis." By utilizing this process,

numerous factors can be determined for the cause(s) of low enrollment. From the data acquired, an improvement plan can be developed to address and remedy these issues. Items to be shared will be a probation policy, process checklist, and detailed analysis assessment form.

Mount Nittany Room ***INFORMATION EXCHANGE***

Facilitator: Dr. Leon Poeske – Administrative Director, Bucks County Technical High School

Join this facilitated discussion to share best practices, discuss issues and get feedback from your peers at other schools. Bring your best ideas and your biggest issues to share. This session will be offered two times to allow for maximum participation.

5:00 p.m. – 7:00 p.m. ***HOSPITALITY SUITE***

Patio *Sponsored by Allegheny Educational Systems, Inc.*

EVENING ON YOUR OWN

FRIDAY, July 28, 2017

7:30 a.m. – 8:00 a.m.	***MORNING REFRESHMENTS***
Ballroom A, B, C	
8:00 a.m. – 9:00 a.m.	***PACTA GENERAL MEMBERSHIP MEETING***
Ballroom A, B, C	*Mr. John Augustine – President, Pennsylvania Association of Career and Technical Administrators*
9:00 a.m. – 9:45 a.m.	***GENERAL SESSION***
Ballroom A, B, C	***A NATIONAL PERSPECTIVE: WHAT'S HAPPENING IN WASHINGTON THAT WILL IMPACT CAREER AND TECHNICAL EDUCATION***
	Ms. Kimberly Green – Executive Director, Advance CTE
9:45 a.m. – 10:00 a.m.	***BREAK***
10:00 a.m. – 10:30 a.m.	***GENERAL SESSION***
Ballroom A, B, C	***PENNSYLVANIA LEGISLATIVE UPDATE***
	Mr. Andrew Goodman – Partner, Milliron and Goodman Associates
10:30 a.m. – 11:00 a.m.	***GENERAL SESSION***
Ballroom A, B, C	***EDITORIAL BOARD VISITS: HIGH SCHOOL CAREER AND TECHNICAL EDUCATION REPORT***
	Mr. Ronald Cowell – President, The Education Policy and Leadership Center
11:00 a.m. – 11:45 a.m.	***GENERAL SESSION***
Ballroom A, B, C	***CAREER AND TECHNICAL EDUCATION IN PENNSYLVANIA***
	Dr. Lee Burket – Director, Bureau of Career and Technical Education, Pennsylvania Department of Education
11:45 a.m. – 12:00 p.m.	***CONFERENCE WRAP-UP***
Ballroom A, B, C	*Mr. John Augustine – President, Pennsylvania Association of Career and Technical Administrators*

SAVE THE DATE

2018 PACTA SUMMER LEADERSHIP CONFERENCE

JULY 25-27, 2018

2017 PACTA Summer Leadership Conference
CAREER AND TECHNICAL EDUCATION: LEADERSHIP FOR SUCCESS

EXHIBITORS

PACTA PATRON MEMBERS

ALLEGHENY EDUCATIONAL SYSTEMS, INC.
320 East 3rd Avenue
Tarentum, PA 15084
Telephone: 724-230-2400

BRESLIN RIDYARD FADERO ARCHITECTS
1226 Union Boulevard
Allentown, PA 18109
Telephone: 610-437-9626

EDUCATIONAL SOLUTIONS
P.O. Box 700
Effort, PA 18330
Telephone: 570-760-1103

GODSHALL KANE O'ROURKE ARCHITECTS, LLC
300 Brookside Avenue - Building 18, Suite 15
Ambler, PA 19002
Telephone: 215-646-2003

HARRIS SCHOOL SOLUTIONS
1660 Valley Center Parkway - Suite 500
Bethlehem, PA 18017
Telephone: 855-984-1228

HITECH, INC.
211 East North Street
Medina, OH 44256
Telephone: 330-239-8822

NOCTI
500 North Bronson Avenue
Big Rapids, MI 49307
Telephone: 800-334-6283

APEX ADVERTISING
2959 Old Tree Drive
Lancaster, PA 17603
Telephone: 717-207-9832

BAIRD PUBLIC FINANCE
4811 Johnstown Road - Suite 222
Harrisburg, PA 17109
Telephone: 877-792-7506

CENTRAL SUSQUEHANNA IU 16
90 Lawton Lane
Milton, PA 17847
Telephone: 570-246-5970

CM REGENT INSURANCE COMPANY
400 Bent Creek Boulevard
Mechanicsburg, PA 17050
Telephone: 717-590-8008 ext. 4468

CRABTREE, ROHRBAUGH & ASSOCIATES
401 East Winding Hill Road
Mechanicsburg, PA 17055
Telephone: 866-458-0272

FIDEVIA CONSTRUCTION MANAGEMENT
750 Lititz Pike
Lititz, PA 17543
Telephone: 717-625-3239

HHSDR ARCHITECTS/ENGINEERS
40 Shenango Avenue
Sharon, PA 16146
Telephone: 800-447-3799

JENZABAR
101 Huntingdon Avenue - Suite 2200
Boston, MA 02199
Telephone: 617-492-9099

KADES-MARGOLIS CORPORATION
940 West Valley Road - Suite 1200
Wayne, PA 19087
Telephone: 800-433-1828 ext. 254

LIFETRACK SERVICES, INC.
1271 Port Drive
Clarkston, WA 99403
Telephone: 800-738-6466

PA CONCRETE MASONRY ASSOCIATION
813 Chestnut Street
Lebanon, PA 17042
Telephone: 717-279-6346

PENNSYLVANIA DEPARTMENT OF EDUCATION
BUREAU OF CAREER AND TECHNICAL EDUCATION
333 Market Street
Harrisburg, PA 17126-0333
Telephone: 717-772-9720

PITTSBURGH TECHNICAL INSTITUTE
1111 McKee Road
Oakdale, PA 15071
Telephone: 412-809-5100

SSPC: THE SOCIETY FOR PROTECTIVE COATINGS
800 Trumbull Drive
Pittsburgh, PA 15202
Telephone: 412-281-2331 ext. 2212

THE CHALLENGE PROGRAM, INC.
915 Menoher Boulevard - Suite B
Johnstown, PA 15905
Telephone: 814-533-7401

2017 PACTA Summer Leadership Conference
CAREER AND TECHNICAL EDUCATION: LEADERSHIP FOR SUCCESS

UPCOMING PACTA EVENTS 2017-2018

July 26-28, 2017	***PACTA Summer Leadership Conference*** *Nittany Lion Inn, State College*
September 21-22, 2017	***Workshop for Adult CTE Coordinators*** *Nittany Lion Inn, State College*
September 21-22, 2017	***Workshop for CTE Business Administrators*** *Nittany Lion Inn, State College*
September 21-22, 2017	***Workshop for CTE School Counselors*** *Nittany Lion Inn, State College*
September 21-22, 2017	***Workshop on Technology in Career and Technical Education*** *Nittany Lion Inn, State College*
October 10-11, 2017	***Cooperative Education Conference*** *(co-sponsored with PCEA)* *Nittany Lion Inn, State College*
October 3-4, 2017	***New Director Academy*** *Clarion Hotel and Conference Center, New Cumberland*
October 12, 2017	***Fall PACTA Executive Committee Meeting*** *Nittany Lion Inn, State College*
October 13, 2017	***Fall PACTA General Membership Meeting*** *Nittany Lion Inn, State College*
October 24-27, 2017	***PACTA CTE Study Tour*** *Cincinnati, Ohio*
November 8-10, 2017	***Integrated Learning Conference*** *Penn Stater, State College*
November 14, 2017	***CTE Budgeting Process to Support Student Achievement PIL West*** *– TBD*
November 15, 2017	***CTE Budgeting Process to Support Student Achievement PIL Central/East*** *– TBD*
December 6-9, 2017	***ACTE Vision Conference*** *Nashville, Tennessee*

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February 14, 2018	***Winter PACTA Executive Committee Meeting*** *Hershey Lodge and Convention Center*
February 15, 2018	***Winter PACTA General Membership Meeting*** *Hershey Lodge and Convention Center*
February 15-16, 2018	***PACTA Education and Workforce Development Symposium*** *Hershey Lodge and Convention Center*
March 5-7, 2018	***National Policy Seminar (ACTE)*** *Washington, DC*
May 10-11, 2018	***Workshop for CTE Assistant Directors, Supervisors and Principals*** *Nittany Lion Inn, State College*
June 13, 2018	***Spring Executive Committee Meeting*** *Harrisburg, PA*
June 14, 2018	***Spring State Policy Seminar and Legislative Visits*** *Harrisburg, PA*
July 25-27, 2018	***PACTA Summer Leadership Conference*** *Nittany Lion Inn, State College*

NOTE

The following will be added to the calendar later:
Fall and Spring Regional Meetings and
Spring PILs

2017 PACTA Summer Leadership Conference

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NOTES