

Preparing Pennsylvania's 21st Century Workforce: An Education & Workforce Development Symposium

February 3-4, 2015

Hershey Lodge & Convention Center

Organized by the:
Pennsylvania Association of
Career & Technical Administrators

2015 Symposium Announcement

Preparing Pennsylvania's 21st Century Workforce: An Education and Workforce Development Symposium will be held February 3 and 4, 2015 at the Hershey Lodge and Convention Center. The twenty-fifth annual symposium will begin at 12:30 p.m. on February 3, 2015 and will conclude at noon on February 4, 2015

Symposium Description: Students entering the workforce of tomorrow will be facing challenges much different than new workers of the past. Globalization and new and emerging technologies are but two of the factors presenting challenges for new workforce entrants. These challenges will impact new workers whether they enter the workforce directly after high school or after earning a two or four year degree.

Symposium participants will be awarded up to eight hours of Act 48 Professional Development credits.

Agenda Format

February 3, 2015

9:00 a.m. - 5:00 p.m. Registration
12:30 p.m. - 2:15 p.m. Opening Keynote Session
2:30 p.m. - 5:00 p.m. Small Group Presentations
5:00 p.m. - 6:00 p.m. Reception
6:00 p.m. - 8:00 p.m. Dinner with Speaker

February 4, 2015

7:00 a.m. - 8:00 a.m. Breakfast
8:00 a.m. - 10:15 a.m. Small Group Presentations
10:15 a.m. - 11:45 a.m. General Session
11:45 a.m. - 12:00 p.m. Wrap-up

Who Should Attend

Academic Administrators
Academic Instructors
Advisory Committee Members
2+2+2 Program Staff and Partners
Career Development Specialists
Career and Technical
Administrators
Career and Technical Instructors
Others interested in Student Success

Chamber of Commerce
Representatives
Community based Organization
Representatives
Curriculum Specialists
School Counselors
Industry Partners
Intermediate Unit Personnel

Organized Labor Partners
Postsecondary Educators
School Board Members
School-to-Work Partners
Workforce Investment Board
Members
Workforce Investment Board Staff
Youth Council members

Featured Speakers



Ron Cowell, President - Since January 1999, Ron Cowell has been the president of The Education Policy and Leadership Center (EPLC), an independent, non-partisan and not-for-profit organization based in Harrisburg. He is an experienced policy leader who also is a frequent speaker, writer and consultant concerning education policy issues.

Ron served as a member of the Pennsylvania House of Representatives for twenty-four years until 1998. While in the Legislature, he served as the majority or minority chair of the House Committee on Education for twelve years. He also served for twelve years as a member of the Pennsylvania State Board of Education and for twenty years as a board member of the Pennsylvania Higher Education Assistance Agency (PHEAA).

Ron is now a member of the Board of Visitors for the University of Pittsburgh's School of Education, the board of directors of Communities in Schools – Pennsylvania, and the advisory board for the Office of Child Development at the University of Pittsburgh. In the past, he participated on the advisory boards of the Pennsylvania Parent Information Resource Center and the Public Education Network.



David Patti, President & CEO - David W. Patti is President and CEO of the Pennsylvania Business Council (PBC). Mr. Patti leads PBC's three components: the Policy Roundtable, PEG PAC, and PBC Foundation. Mr. Patti brings to PBC 30 years of government, political and public affairs experience. Mr. Patti joined Pennsylvanians for Effective Government (PEG), one the predecessor organizations of PBC, as its President and CEO in January of 2002 and is today the longest serving President of PEG PAC in the organization's 42 year history.

Mr. Patti served in the Ridge Administration as the Chief Operating Officer of Team Pennsylvania and a Special Deputy Secretary in the Department of Community and Economic Development. Mr. Patti was the first fulltime President and CEO of the Pennsylvania Chemical Industry Council – the state's major trade association for chemical manufacturers – representing about 80 percent of the chemical industry's presence in Pennsylvania. He led PCIC from 1990 - 1999.

During that time, Mr. Patti also served on the American Chemistry Council's Issue Management Team and was the first national chair of the Responsible Care® Partnership Council. Mr. Patti served previously in the Senate of Pennsylvania in two roles: as the Executive Director of the Local Government Committee and as a policy analyst for economic development. In the mid-1980s, Mr. Patti served as the Communications Director of the Pennsylvania Republican State Committee. From 2000- 2002 Mr. Patti worked as an executive in an internet software firm.



Jamie Vollmer, President - Jamie Vollmer is president of Vollmer, Inc., a public education advocacy firm working to increase student success by raising public support for America's schools.

Jamie is the author of the highly acclaimed book, *Schools Cannot Do It Alone*, proclaimed by the American School Board Journal as one of the "top ten books of the year." In 2012, he was named the Friend of Texas Public Schools, and the Friend of Ohio Public Education. He is the 2010 recipient of the Learning and Liberty award presented by the National School Public Relations Association for his efforts to build trust and support for public schools.

With a background in law and manufacturing, Mr. Vollmer entered the education arena in 1988 as a founding member of the Iowa Business Roundtable. He was, at the time, president of the Great Midwestern Ice Cream Company, named by People magazine as the "Best Ice Cream in America!" In 1990, he changed careers to become the Roundtable's Executive Director.

Once a harsh critic, he is now an articulate champion of America's public schools. Over the last twenty years he has worked with educators, parents, and community leaders to remove the obstacles to student success.



Hans K. Meeder, President - Hans K. Meeder is co-founder and President of the National Center for College and Career Transitions (www.NC3T.org). The National Center for College and Career Transitions (NC3T) is a mission-driven organization with the purpose of fostering regional college-career pathway systems that are supported and led by alliances of educators, employers, and civic organizations. NC3T provides planning, coaching and technical assistance to help community-based leadership teams plan and implement their college-career pathway systems.

Prior to forming his work with NC3T and the Meeder Consulting Group, Meeder served as Deputy Assistant Secretary for Education in the U.S. Department of Education Office of Vocational and Adult Education. In this role, Meeder led the Department of Education's High School Initiative, and also guided policy development for implementation of the Perkins Act and the Adult Education and Family.



Nancy Dischinat, Executive Director - Nancy Dischinat is the Executive Director of the Lehigh Valley Pennsylvania Workforce Investment Board, Inc. She has over 30 years experience in the business of workforce development and works to align workforce development with economic development, education and the community in the Lehigh Valley. This three-pronged strategy results not only strategic workforce development, but alignment with economic development priorities, community understanding of skills gaps and educational and training requirements needed for current and future employment opportunities, alignment of industry clusters with labor market intelligence, with a focus on preparing a pipeline of workers for career pathways in high priority occupations.

The Lehigh Valley WIB, under her leadership, effectively negotiates strategic business, education and community partnerships and alliances, convenes legislative and policy makers, and builds and manages relationships with key stakeholders related to workforce, economic development, education and community.

Registration

Symposium registration is \$180 per person. One day registration is \$95. Checks should be made payable to **PACTA**. Dinner on February 3, breakfast on February 4, refreshment breaks and conference material are included in the registration fee. The registration deadline is January 17, 2015. No refunds will be given after January 27, 2015.

Accommodations

A block of rooms has been reserved for Symposium participants at a special rate of \$139 single or double occupancy. Individuals are responsible for making their own hotel reservations by calling (717) 533-3311. Identify yourself as part of the PACTA Symposium and refer to group number 1359774 to receive the special rate. Make your reservations by January 9, 2015. Reservations made after that date will be on an as available basis at regular rates.

Sponsors

Pennsylvania Association of Career and Technical Administrators in cooperation with the Pennsylvania Departments of Education, Community and Economic Development, and Labor and Industry; Pennsylvania State System of Higher Education;; Pennsylvania Association of Career and Technical Education; Pennsylvania Association of Private School Administrators; Pennsylvania Commission for Community Colleges; Ben Franklin Technology Partners; and Pennsylvania Workforce Development Association.

Preparing Pennsylvania's 21st Century Workforce: An Education & Workforce Development Symposium

February 3 & 4, 2015

Hershey Lodge & Convention Center

REGISTRATION FORM

Name _____

Title _____

Agency/Institution _____

Address _____

City _____ Zip _____

Phone _____ Fax _____

Email _____

Symposium Registration @ \$180.00 _____

One-Day Registration @ \$95.00 _____

Tuesday, February 3

Wednesday, February 4

Amount Enclosed \$ _____

Or Purchase Order Number # _____

Please list any accessibility or dietary accommodations needed: _____

Due to the need to guarantee meal arrangements prior to the Symposium, refunds will not be made for registrations cancelled after January 27, 2015

Please mail this form along with a check made payable to "**PACTA**" to:

PACTA

Symposium Registration

23 Meadow Drive • Camp Hill, PA 17011-8331

You may also register online at: www.pacareertech.org

If you have any questions regarding the Symposium, please contact Jackie Cullen at (717) 761-3381 or jackie@pacareertech.org.