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Preparing Pennsylvania's 21st Century Workforce: An Education & Workforce Development Symposium

February 21-22, 2012
Hershey Lodge & Convention Center

PACTA
PENNSYLVANIA
Association of Career & Technical
Administrators
23 Meadow Drive • Camp Hill, PA 17011-8331

Organized by the:
Pennsylvania Association of
Career & Technical Administrators

2012 Symposium Announcement

Preparing Students for the Workforce of Tomorrow: An Education and Workforce Development Symposium

will be held February 21 and 22, 2012 at the Hershey Lodge and Convention Center. The twenty-second annual symposium will begin at 12:30 p.m. on February 21, 2012 and will conclude at noon on February 22, 2012

Symposium Description: Students entering the workforce of tomorrow will be facing challenges much different than new workers of the past. Globalization and new and emerging technologies are but two of the factors presenting challenges for new workforce entrants. These challenges will impact new workers whether they enter the workforce directly after high school or after earning a two or four year degree. National, state, and local leaders will present their views on what steps Pennsylvania needs to take to improve the education and workforce development systems to better prepare students to meet those challenges. More than twenty small group presentations will be offered that demonstrate best practices in helping youth and adults in preparing for the workforce.

Symposium participants will be awarded up to eight hours of Act 48 credit.

Agenda Format

February 21, 2012

9:00 a.m. - 5:00 p.m. Registration
12:30 p.m. - 2:15 p.m. Opening Keynote Session
2:30 p.m. - 5:00 p.m. Small Group Workshops/Presentations
5:00 p.m. - 6:00 p.m. Reception
6:00 p.m. - 8:00 p.m. Dinner with Speaker

February 22, 2012

7:00 a.m. - 8:00 a.m. Breakfast
8:00 a.m. - 10:15 a.m. Small Group Presentations
10:15 a.m. - 11:45 a.m. General Session
11:45 a.m. - 12:00 p.m. Wrap-up

Who Should Attend

Academic Administrators
Academic Instructors
Advisory Committee Members
2+2+2 Program Staff and Partners
Career Development Specialists
Career and Technical
Administrators
Career and Technical Instructors
Others interested in Student Success

Chamber of Commerce
Representatives
Community based Organization
Representatives
Curriculum Specialists
School Counselors
Industry Partners
Intermediate Unit Personnel

Organized Labor Partners
Postsecondary Educators
School Board Members
School-to-Work Partners
Workforce Investment Board
Members
Workforce Investment Board Staff
Youth Council members

Featured Speakers



William C. Symonds - Bill Symonds is the director of the Pathways to Prosperity Project, which is based at the Harvard Graduate School of Education. The Pathways Project was created in 2008 to find promising solutions to our national failure to prepare many young adults for success. In February, 2011, the Pathways Project released a major report summing up its research and recommendations in Washington, at an event that included keynote remarks from Education Secretary Arne Duncan. The report is entitled, Pathways to Prosperity: Meeting the Challenge of Preparing Young Americans for the 21st Century. The report has generated enormous interest from around the nation, including speaking invitations from organizations in more than half the states, as well as Britain and New Zealand. The Pathways Project now hopes to work with several states that would like to implement the Pathways vision for preparing their young people.

Symonds helped create the Pathways Project while he was a senior fellow at Harvard's John F. Kennedy School of Government in 2007-8. Prior to that, he spent nearly 25 years as a senior correspondent and bureau chief for Business Week Magazine. During his career at Business Week, he covered business in the U.S. and abroad, and led bureaus in Pittsburgh, Denver, Boston, Toronto and Rome, Italy. He also served as Business Week's chief education correspondent for many years, and wrote extensively about the role of U.S. business in school reform.



Ron Tomalis - Ron Tomalis was nominated by Governor Tom Corbett to be the Secretary of Education on January 18, 2011. On April 26, 2011 the Pennsylvania Senate unanimously confirmed Ron Tomalis as the Secretary of Education by a 50-0 vote.

The Pennsylvania Department of Education (PDE) develops and administers educational policies to improve the quality of education in the Commonwealth and achieve the basic and higher education goals established by the Governor, General Assembly and the State Board of Education, including public and non-public elementary and secondary schools and institutions of higher education. PDE provides service and technical assistance to Pennsylvania educators; administers education laws of Pennsylvania and the federal government; plans and administers policies for libraries; and manages a system of pre-service and in-service professional development to ensure high-quality personnel in the educational system.

Tomalis brings a range of public and private experience in education and educational systems to his role as a member of Governor Corbett's cabinet. From 1995 to 2001, he served as PDE's executive deputy secretary under former Governor Tom Ridge. From 2001 to 2004, he worked for the United States Department of Education in several positions, including counselor to the Secretary and as acting assistant secretary of education in the Office of Elementary and Secondary Education.

After his public service, he was a private advisor and consultant in the field, and most recently was the director of Dutko Worldwide/Whiteboard Advisors, based in Washington, DC. At Dutko, he was a principal advisor to non- and for-profit groups, foundations and companies operating in Pre-K and postsecondary education environments.

Tomalis, born and raised in Camp Hill, is a graduate of Dickinson College.



Willard R. Daggett, Ed.D. - CEO of the International Center for Leadership in Education, is recognized worldwide for his proven ability to move preK-12 education systems towards more rigorous and relevant skills and knowledge for *all* students. He has assisted a number of states and hundreds of school districts with their school improvement initiatives. Dr. Daggett has also collaborated with education ministries in several countries and with the Council of Chief State School Officers, the Bill & Melinda Gates Foundation, the National Governors Association, and many other national organizations. He serves on several advisory boards, including:

- NASA Education Advisory Board – 2008 - Present
- USA Today (national newspaper) Education Advisory Board
- U.S. Department of Education National Assessment of Career and Technical Education Advisory Panel (NACTE Independent Advisory Panel) – 2009 - Present

Before founding the International Center for Leadership in Education in 1991, Dr. Daggett was a teacher and administrator at the secondary and postsecondary levels and a director with the New York State Education Department, where he spearheaded restructuring initiatives to focus the state's education system on the skills and knowledge students need in a technological, information-based society.

Dr. Daggett is the creator of the Application Model and Rigor/Relevance Framework, a practical planning and instructional tool for determining the relevance of curriculum and assessment to real-world situations. Dr. Daggett's Rigor/Relevance Framework has become a cornerstone of many school reform efforts throughout the United States. As mentioned above, he is the senior advisor of the Institute for the 21st Century Leadership, a joint effort of the Association of Career and Technical Education and the International Center for Leadership in Education.

Dr. Daggett is the author of numerous books about learning and education, textbooks and research studies, reports, and journal articles.

Dr. Daggett has spoken to hundreds of thousands of educators and education stakeholders in all 50 states. His enlightening, entertaining, and motivating messages have helped his listeners to look at education differently by challenging their assumptions about the purposes, benefits, and effectiveness of American schools. Dr. Daggett inspires his audiences both to embrace what is best about our education system and to make the changes necessary to meet the needs of *all* students in the 21st century.

Dr. Daggett has been recognized as a distinguished alumnus by both Temple University and the State University of New York at Albany.

Registration

The cost of registration for the Symposium is \$170 per person. One day registration is \$95. Checks should be made payable to **PACTA**. Dinner on February 21, a continental breakfast on February 22, refreshment breaks and conference materials are included in the registration fee. The registration deadline is February 10, 2012. No refunds will be given after February 14, 2012.

Accommodations

A block of rooms has been reserved for Symposium participants at a special rate of \$159 single or double occupancy. Individuals are responsible for making reservations for hotel accommodations. Reservations may be made by calling (717) 533-3311. Identify yourself as part of the PACTA Symposium and refer to group number 54193 in order to receive the special rate when making your reservation. Make your reservations by January 4, 2012. Reservations made after that date will be on an as available basis at regular rates.

Sponsors

Pennsylvania Association of Career and Technical Administrators in cooperation with the Pennsylvania Departments of Education, Community and Economic Development, and Labor and Industry; Pennsylvania State System of Higher Education; Association of Workforce Investment Boards; Pennsylvania Association of Career and Technical Education; Pennsylvania Association of Private School Administrators; Pennsylvania Commission for Community Colleges; Ben Franklin Technology Partners; and Pennsylvania Partners.

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February 21 & 22, 2012

Hershey Lodge & Convention Center

REGISTRATION FORM

Name _____

Title _____

Agency/Institution _____

Address _____

City _____ Zip _____

Phone _____ Fax _____

Email _____

Symposium Registration @ \$170.00 _____

One-Day Registration @ \$95.00 _____

Tuesday, February 21

Wednesday, February 22

Amount Enclosed \$ _____

Or Purchase Order Number # _____

Please list any accessibility or dietary accommodations needed: _____

Due to the need to guarantee meal arrangements prior to the Symposium, refunds will not be made for registrations cancelled after February 14, 2012

Please mail this form along with a check made payable to **"PACTA"** to:

PACTA
Symposium Registration
23 Meadow Drive • Camp Hill, PA 17011-8331

You may also register online at: www.pacareertech.org

If you would like further information please contact **Jackie Cullen** at **(717) 761-3381** or **jackie@pacareertech.org**