

Dear Colleague:

***Pathways to Career Readiness: An Education and Workforce Development Symposium*** will be held February 13 and 14, 2020 at the Hershey Lodge and Convention Center. The Symposium is being sponsored by the Pennsylvania Association of Career and Technical Administrators in cooperation with the National Center for College and Career Transitions, the Pennsylvania Department of Education, and many other agencies and associations. The 30th annual Symposium will begin at 12:30 p.m. on February 13 and will conclude at Noon on February 14. Approximately 300 participants attended the Symposium last year. We are expecting a similar attendance this year.

The Symposium will have a commercial exhibit area that will operate on February 13 from 8:00 a.m. to 6:00 p.m. Exhibitors will be able to set up between 4:00 p.m. and 9:00 p.m. on February 12 or from 7:00 a.m. to 8:00 a.m. on February 13. Each symposium participant will have multiple opportunities to visit the exhibit area. All breaks and the evening reception will be held in the exhibit area. Each exhibitor will be provided with one eight-foot-long skirted table. The cost per table will be \$450.

Exhibit reservations will be accepted on a first come first serve basis. Reservations should be made by January 10, 2020. If you wish to participate in the Symposium please complete the Exhibitor Registration Form and send it along with a check made out in the correct amount to the address listed on the form. Hershey Expositions will contact you regarding electricity and other exhibit arrangements. **Sponsorship opportunities are also available. A form outlining the opportunities is attached.**

A block of rooms has been reserved at a special rate of \$160 single or double occupancy. Individuals are responsible for making their own hotel reservations on-line by clicking on the following link: <https://book.passkey.com/go/PACTA2020> or by calling 855-729-3108. Please identify yourself as part of the **Pathways to Career Readiness Symposium** to receive the special rate. Make your reservations by January 13, 2020.

We hope that you choose to participate in the Symposium. If you have any questions regarding the symposium, please contact me at (717) 761-3381 or by e-mail at: [jackie@pacareertech.org](mailto:jackie@pacareertech.org).

Jackie

Jacqueline L. Cullen  
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# PATHWAYS TO CAREER READINESS

An Education & Workforce Development Symposium

February 13-14, 2020

Hershey Lodge & Convention Center

## EXHIBITOR REGISTRATION FORM

Name of Organization: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

\_\_\_\_\_

Contact Person: \_\_\_\_\_

Telephone Number: \_\_\_\_\_

Fax Number: \_\_\_\_\_

E-mail: \_\_\_\_\_

**Please reserve a table in the exhibit area for my organization.**

**(Cost - \$450.00)** \_\_\_\_\_

*(Note: The cost for PACTA Patron Members is \$400.00)*



**PLEASE MAIL THIS FORM BY:**

**January 10, 2020**

*With a check made out to: PACTA*

to

*Jacqueline L. Cullen*

23 Meadow Drive • Camp Hill, PA 17011-8331

Phone: (717) 761-3381 • Fax: (717) 761-5811 • E-mail: jackie@pacareertech.org

*Further information will be sent to exhibitors after reservations are received*

**30th Annual Education and Workforce Development  
Symposium  
Hershey Lodge and Convention Center  
February 13 and 14, 2020**

*Pathways to Career Readiness: An Education and Workforce  
Development Symposium*

**Sponsorship Opportunities**

**GOLD Level Sponsor (Five Available at \$1000)**

- Special Announcement during Introduction of Keynote Speakers
- Full Page Recognition in the Symposium Program
- Recognition at the Registration Area
- Recognition in General Session Room
- Recognition at the CTE Celebration Reception and Dinner
- Sponsor Promotional Materials included in Symposium Participant Packet
- Special Sponsor Recognition Badge

**SILVER Level Sponsor (Available at \$500)**

- Recognition in General Session Room
- Half Page Recognition in the Symposium Program
- Recognition in Symposium Program
- Recognition at the Registration Area
- Sponsor Promotional Materials included in Symposium Participant Packet
- Special Sponsor Recognition Badge

**BRONZE Level Sponsor (Available at \$250)**

- Recognition in Symposium Program
- Recognition at the Registration Area
- Sponsor Promotional Materials included in Symposium Participant Packet
- Special Sponsor Recognition Badge

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**29th Annual Education and Workforce Development  
Symposium  
Hershey Lodge and Convention Center  
February 13 and 14, 2020**

*Pathways to Career Readiness: An Education and Workforce  
Development Symposium*

Yes, I would like to become a sponsor for *Pathways to Career Readiness: An Education and Workforce Development Symposium* which is being held February 13 and 14, 2020.

Check One: \_\_\_\_\_ GOLD Sponsor \_\_\_\_\_ SILVER Sponsor \_\_\_\_\_ BRONZE Sponsor

Exhibitor Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Address \_\_\_\_\_  
\_\_\_\_\_

Telephone \_\_\_\_\_ Fax \_\_\_\_\_

E-mail \_\_\_\_\_

**Mail this form along with payment by January 10, 2020 to:  
PACTA Symposium, 23 Meadow Drive, Camp Hill, PA 17011-8331.**

**If you have any questions, please call Jackie Cullen at (717) 761-3381 or she can be reached by e-mail at [jackie@pacareertech.org](mailto:jackie@pacareertech.org) .**