

31ST Annual Symposium

2022 Pathways to Career Readiness: An Education and Workforce Development Symposium Announcement

Room Block Extend: January 21, 2022

Pathways to Career Readiness: An Education and Workforce Development Symposium will be held **February 10 and 11, 2022** at the Hershey Lodge and Convention Center. The thirty first annual symposium will begin at 12:30 p.m. on February 10, 2022 and will conclude at noon on February 11, 2022.

Symposium Description: Students entering the workforce of tomorrow will face challenges much different than workers of the past. These challenges will impact new workers whether they enter the workforce directly from high school or after earning a two- or four-year degree. Schools and workforce agencies must work to develop new pathways to help students. Local, state and national leaders will present best practices to help students be career ready.

Sponsors: The Symposium is being sponsored by the Pennsylvania Association of Career and Technical Administrators and the National Center for College and Career Transition in cooperation with the Pennsylvania Department of Education, the Pennsylvania Department of Community and Economic Development, the Pennsylvania Department of Labor and Industry, the Pennsylvania State System of Higher Education, the Pennsylvania Workforce Development Association, the Pennsylvania Association of Career and Technical Education, the Pennsylvania Association of Private School Administrators, and the Pennsylvania Commission for Community Colleges

Symposium participants will be awarded up to eight hours of Act 48 credit.

AGENDA FORMAT

February 10, 2022

9:00 a.m. - 5:00 p.m. Registration
12:30 p.m. - 2:15 p.m. Opening Keynote Session
2:30 p.m. - 5:00 p.m. Small Group Workshops/Presentations
5:00 p.m. - 6:00 p.m. Reception
6:00 p.m. - 8:00 p.m. Career and Technical Education Celebration Dinner

February 11, 2022

7:00 a.m. - 8:00 a.m. Breakfast
8:00 a.m. - 10:15 a.m. Small Group Workshops/Presentations
10:15 a.m. - 11:45 a.m. Closing Keynote/Panel
11:45 a.m. - Noon Wrap-up

Keynote Speakers:

Rachael Mann

Founder #TeachlikeTED/Coauthor of *The Martians in Your Classroom*.

She speaks and writes about the future of education and helps educators rethink the learning spaces of today. A former high school CTE teacher and prior to #TeachlikeTED she was the Network Transform Teaching and STEM Professional Learning Director for Educators Rising Arizona. To view presentation videos please go to

<https://rachaelmann.co/>

Danny Rubin

Founder and President of Rubin

He guides the team to create innovative learning materials that help students write, speak and lead with confidence.

For 15 years, Danny has worked in the communications field and gained important techniques along the way he now shares with students.

He began as a TV news reporter for a CBS affiliate in Virginia and then served as a national news consultant for USA TODAY and NBC's "Meet the Press." Today, he also works as vice president of Rubin Communications Group, a veteran public relations agency in the Norfolk/Va Beach area. To view presentation videos please go to

<https://rubineducation.com/meet-danny-rubin/>

Addition Speakers to Be Announced

February 10 and 11, 2022 Small Group Workshops/Presentations (Partial Listing)

- Career Pathways Partnerships, Lessons Learned and Accomplishments
- Pre-Apprenticeship and Apprenticeship Programs
- Building Industry Driven Pathways
- The Art of Articulation and Pathways
- Trauma Matters: Student Mental Health
- Promoting Career Development Through Community Projects
- End of Program Assessments (NOCTI) and Perkins V Standards
- Student Achievement in CTE Programs – Perkins V and CLNA

Who Should Attend

Academic Administrators
Academic Teachers
Advisory Committee Members
Career Development Specialists
Career Guidance
Career and Technical Administrators
Career and Technical Teachers
Chamber of Commerce Representatives
Community-Based Organization Representatives
Curriculum Specialists
Industry Partners
Intermediate Unit Personnel
Organized Labor Partners
Postsecondary Educators
School Board Members
School Counselors
Workforce Development Board Members
Workforce Development Board Staff
Youth Council Members
Others Interested in Student Success

Registration:

The cost of registration for the symposium is \$200 per person. Checks should be made payable to *PACTA*. The CTE Celebration Dinner on February 10, a continental breakfast on February 11, refreshment breaks and conference materials are included in the registration fee. One-day registrations are available at a cost of \$100. The registration deadline is January 24, 2022. [Click Here](#) to register on-line or [Click Here to download a registration form.](#)

Accommodations:

A block of rooms has been reserved at a special rate of \$179 single or double occupancy. Individuals are responsible for making their own hotel reservations on-line by clicking on the following link: [hotel reservations](#) or by calling 855-729-3108. Please identify yourself as part of the **Pennsylvania Association of Career and Technical Administrators** to receive the special rate. Make your reservations by **January 21, 2022.**

If you have any questions regarding the Symposium, please call John Pulver, Associate Director, at (272) 202-3675 or john@pacareertech.org.