



PENNSYLVANIA

Association of Career & Technical
Administrators

Strategic Plan 2013-2016

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PENNSYLVANIA ASSOCIATION OF CAREER AND TECHNICAL ADMINISTRATORS

Strategic Plan 2013-2016

The Pennsylvania Association of Career and Technical Administrators strives to promote excellence in career and technical education through leadership, advocacy and service.

Goal 1

Promote quality practices in career and technical education.

- A. Provide assistance to increase the number of career and technical education programs meeting the requirements of State Board of Education Chapter 4 Regulations and Chapter 339 Standards.
 - 1. Provide information and resources to PACTA members.
 - 2. Provide technical assistance to PACTA member schools to increase the academic and technical achievement level of career and technical schools
 - 3. Provide professional development opportunities to PACTA members specific to their job responsibilities.

Goal 2

Collaborate to enhance the role of career and technical education.

- A. Foster partnerships with other education associations, workforce development associations, business and industry associations, and governmental agencies.
 - 1. Strengthen existing partnerships.
 - 2. Identify and build relationships with one new partner each year.
 - 3. Improve familiarity and cooperation among PACTA members.

 - 4. Enhance website features to include one significant enhancement each year. Consider items such as: best practices, blog, forum, forms sharing, welcome options for new members.
 - 5. Support the initiation of smaller sub-regional meetings for the purpose of collaboration.

Goal 3

Provide professional growth opportunities for members.

A. Offer professional development activities which respond to identified needs of members.

1. Activities to be offered:

- A. Conferences
- B. Pennsylvania Inspired Leadership Programs (PILs)
- C. Various Workshops aligned to membership positions
- D. Other activities to meet the professional development needs of the membership

2. Utilize technology to provide professional development where appropriate.

- A. On-line meetings
- B. Webinars
- C. Internet base activities

B. Provide opportunities for members to develop leadership skills.

- 1. Reorganize PACTA committees to encourage increased leadership opportunities for members within the organization.
- 2. Provide and implement a mentoring program for members and new members entering new employment positions.
- 3. Provide opportunities for members to represent PACTA at various venues.

Goal 4

Advocate the critical role of career and technical education in quality education and workforce development.

- A. Market the value and benefits of career and technical education.
 - 1. Develop and implement a plan to market career and technical education, including inter-agency and inter-association collaboration.
 - 2. Identify and obtain resources to implement the marketing plan.
 - 3. Provide members with resources to assist them in marketing career and technical education.

- B. Promote policy and legislative actions which increase access to career and technical education.
 - 1. Develop and implement an annual state legislative agenda and action plan.
 - 2. Contract for state lobbying services.
 - 3. Develop and implement a national legislative action plan.
 - 4. Develop resources and training on advocacy.
 - 5. Identify at least three members from each region to participate in ACTE- National Policy Seminar.