

# CAREER AND TECHNICAL EDUCATION: LEADERSHIP FOR SUCCESS

*A Leadership Conference Sponsored by*

*The Pennsylvania Association  
of Career and Technical Administrators*

*in Cooperation with*

*The Pennsylvania Department of Education*

*July 25-27, 2012*

**PENNSYLVANIA ASSOCIATION OF CAREER AND TECHNICAL ADMINISTRATORS**

**2012 PACTA Summer Leadership Conference**

**CAREER AND TECHNICAL EDUCATION: LEADERSHIP FOR SUCCESS**

*July 25 – 27, 2012 • Nittany Lion Inn, State College, PA*

**AGENDA**

**WEDNESDAY, JULY 25, 2012**

11:00 a.m. – 5:00 p.m. **REGISTRATION**

1:00 p.m. – 5:00 p.m. **REFRESHMENTS**

**Atrium** *Sponsored by Godshall Kane Architects, LLC*

1:00 p.m. – 1:30 p.m. **MEMBER NETWORKING**

**Atrium**

1:30 p.m. – 1:45 p.m. **OPENING REMARKS**

**Ballroom A, B, C** *Dr. Alice Davis – President, Pennsylvania Association of Career and Technical Administrators*

1:45 p.m. – 3:15 p.m. **GENERAL SESSION**

**Ballroom A, B, C** **ENROLLMENT, RETENTION, AND THE MILLENNIAL GENERATION**

*Mr. Mark C. Perna – Founder/Author, Tools for Schools*

3:15 p.m. – 4:15 p.m. **GENERAL SESSION**

**Ballroom A, B, C** **CURRENT LEGAL ISSUES IN EDUCATION**

*Mr. Rick L. Etter – Attorney at Law, McNees, Wallace and Nurick, LLC*

4:15 p.m. – 5:15 p.m. **PACTA EXECUTIVE COMMITTEE MEETING**

**Ballroom A, B, C**

6:00 p.m. – 8:00 p.m. **BARBECUE/PICNIC DINNER (Casual Dress)**

**Patio** *New Retirees/Life Memberships – Dr. Alice Davis*

<p><b>RANDY HENSINGER</b> <b>CLYDE HORNBERGER</b> <b>ERNEST IBARRA</b> <b>THEODORE PIWOWAR</b> <b>DONALD RAYDO</b> <b>MARY RODMAN</b> <b>JOHN SANDRENE</b> <b>GEORGIA YEAGER</b></p>
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8:00 p.m. – 10:00 p.m. **HOSPITALITY SUITE**

**Alumni Lounge/Lobby** *Co-sponsored by Crabtree, Rohrbaugh & Associates and Educational Solutions*

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**THURSDAY, JULY 26, 2012**

8:00 a.m. – 9:00 a.m. **MORNING REFRESHMENTS IN EXHIBIT HALL**

**Ballroom D, E**

9:00 a.m. – 10:00 a.m. **GENERAL SESSION**

**Ballroom A, B, C** **THE NEW HIGH PRIORITY OCCUPATIONAL CREDENTIAL – THE BACHELOR OF APPLIED SCIENCE**

*Dr. Kathleen Howley – Senior Associate Vice Chancellor, The Pennsylvania State System of Higher Education*

*Dr. Ira Blake – Provost and Senior Vice President for Academic Affairs, Bloomsburg University*

*Ms. Sandra J. Himes – Executive Director, Lehigh Career and Technical Institute*

*Dr. Donald Synder – President, Lehigh Carbon Community College*

*Mr. Vince Basile – Faculty Member and Coordinator, Instructional Technology Bloomsburg University*

*Mr. Thomas Fletcher – Associate Vice President and Dean, Extended Programs, Bloomsburg University*

*Dr. Carol Adukaitis – Director, Pathways for Career Success, The Pennsylvania State System of Higher Education*

10:00 a.m. – 10:30 a.m. **REFRESHMENT BREAK IN EXHIBIT AREA**

**Ballroom D, E**

10:30 a.m. – 11:30 a.m. **GENERAL SESSION**

**Ballroom A, B, C** **PENNSYLVANIA SCHOOL REPORT CARD**

*Dr. Michele Sellitto – Assistant Director, Bureau of Teaching and Learning, PA Department of Education*

*Mr. Robert Shinskie – Director, Educational Research and Analysis, Tuscarora Intermediate Unit #11*

11:30 a.m. – 12:00 p.m. **GENERAL SESSION**

**Ballroom A, B, C** **PENNSYLVANIA LEGISLATIVE UPDATE**

*Mr. Andrew Goodman – Partner, Milliron Associates*

12:00 p.m. – 1:00 p.m. **LUNCH**

**Boardroom**

1:10 p.m. – 2:10 p.m. **BREAKOUT SESSIONS**

**Ballroom A, B** **CLINICAL SUPERVISION...HOW IS THAT WORKING FOR YOU?**

*Mr. Gerald P. Witmer – Administrative Director, Reading Muhlenberg Career and Technology Center*

*Mr. Roy D. Spinka – Assistant Director, Reading Muhlenberg Career and Technology Center*

This workshop will highlight the procedures instituted by administrators at Reading Muhlenberg CTC (RMCTC) to facilitate teacher improvement through professional development. At RMCTC, a custom designed computer-based needs assessment determines areas of professional development focus for both the individual teacher and collective groups of teachers. This data is then used by the administration when assigning coaching and mentoring resources to assist with teacher improvement. If your administratively-driven process for teacher improvement fails to result in moving teachers from training to effective and ongoing implementation, you will want to participate in this workshop!

**Ballroom C** **TEACH'EM TO TEACH LIKE A CHAMPION: IDENTIFYING EFFECTIVE TEACHING TECHNIQUES FOR YOUR FACULTY**

*Ms. Denise Dohoney – Principal, Technical College High School-Pickering Campus*

*Ms. Beth Socia – Assessment Consultant, Technical College High School-Pickering Campus*

In this workshop, participants will explore a year-long experience based on champion techniques detailed in *Teach Like a Champion* by Doug Lemov. The role of the administrator in implementation and sustainability will be examined. Participants will learn why and how to tailor these learning experiences to particular school buildings and populations. This workshop will demonstrate a variety of models and highlight the importance of goal setting, teacher engagement, collaboration, and accountability.

**Penn State Room** **WHAT TO KNOW WHEN DEVELOPING A DIRECTOR'S EMPLOYMENT AGREEMENT**

*Dr. Clyde Hornberger – Educational Consultant*

In this session, participants will learn the process of developing and negotiating an employment agreement for CTE Directors. Areas of *what's hot and what's not* in contract development will be discussed. Do not be fooled, as a Director, you should be covered by an employment agreement. The presentation will highlight successful strategies to develop an employment agreement that all stakeholders will value.

**Assembly Room** **NATIONAL STEM BEST PRACTICE: STEM CURRICULUM TO IMPROVE LITERACY**

*Mr. Russell Mickelson – CEO, The STEM Academy*

Learn how Downingtown STEM Academy is improving STEM literacy based upon a curriculum foundation provided by The STEM Academy. As a national non-profit, The STEM Academy represents a recognized national next-generation high impact academic model. The practices, strategies, and programming are built upon a foundation of identified national best practices which are designed to improve under-represented minority and low-income student growth, close achievement gaps, decrease dropout rates, increase high school graduation rates and improve teacher and principal effectiveness.

**Faculty Staff Club****CERTIFIED EDUCATION ROBOT TRAINING – LET FANUC ROBOTICS HELP PREPARE YOUR STUDENTS FOR A FUTURE IN ROBOTICS AND MANUFACTURING TECHNOLOGY**

*Ms. Jennifer Fortin – CERT Program Leader, Fanuc Robotics of North America*  
*Mr. John Walters – President, Allegheny Education Systems, Inc.*

Is the Fanuc CERT Program right for your school? As more companies integrate robotics into their operations, the demand for high paying careers related to designing, implementing and using industrial robots is increasing. The Fanuc Robotics' Certified Education Robot Training (CERT) program certifies instructors at CTCs and other institutions to train their students to program Fanuc robots through online and hands-on training courses. Come and see how the Fanuc Robotics CERT program trains students to use the latest in robotic automation while applying science, technology, engineering and math in this in-depth, real-world program using real-world, industrial robots.

2:20 p.m. – 3:20 p.m. **BREAKOUT SESSIONS**

**Ballroom A, B****COACHING IN CTE: BUILDING STRONGER CTCs**

*Mr. Gerald P. Witmer – Administrative Director, Reading Muhlenberg Career and Technology Center*  
*Ms. Lisa Hughes – CTE Numeracy Integration Specialist, Reading Muhlenberg Career and Technology Center*  
*Ms. Tracy Stettler – CTE Literacy Integration Specialist, Reading Muhlenberg Career and Technology Center*

Are you struggling to integrate literacy and numeracy into your CTE programs? Do you want to improve your NOCTI and PSSA scores? If you answered “yes” to either of these questions, please join us to explore how to implement a coaching initiative and begin transforming your school from good to great! Please join RMCTC administration and CTE Integration Specialists and explore ways to implement a coaching initiative in your school. We will specifically discuss what we have learned over the past three years to assist you with integrating best practices in a more efficient and effective manner.

**Ballroom C****PENNSYLVANIA'S ADULT CAREER PATHWAYS**

*Ms. KayLynn Hamilton – Workforce Development Liaison, Institute for the Study of Adult Literacy, Penn State University*  
*Ms. Christine F. Houck – Advisor, Division of Adult Education, Bureau of Postsecondary and Adult Education, Pennsylvania Department of Education*

Through the incorporation of customized resources into instruction, unprecedented relationship building opportunities, professional development events, intensified case management and career awareness for adult students, and ongoing technical assistance, Pennsylvania's Career Pathways Initiative gathered baseline data and promising practice interventions focusing on sector-based instruction. This interactive presentation will highlight the successes and challenges of Pennsylvania's Adult Career Pathways Initiative. The presenters will share resources and document the process that Pennsylvania's adult education leadership team incorporated to initiate and implement career pathways programming throughout pilot regions.

**Penn State Room****SUCCESSFUL SKILL ATTAINMENT FOR STUDENTS WITH DISABILITIES: INCREASING NOCTI**

*Dr. Philip Lachimia – Director, Delaware County Technical High School*  
*Mr. S. Ryan Coughlin – Principal, Delaware County Technical High School*  
*Mr. Christopher Moritzen – Principal, Delaware County Technical High School*

Delaware County Technical High School is excited to share with you what strategies have increased students' with disabilities test scores over the past three years. The administrative team has been dedicated to increasing NOCTI scores and has taken an interest in breaking out subgroups for achievement. This subgroup has increased from 82% to 85% competent or advanced this school year. Please join us while we share the collaborative approach used to provide for student achievement.

**Assembly Room****APPLYING A BALANCED SCORECARD DECISION MAKING MODEL**

*Mr. Brian Williams – Executive Director, Bethlehem AVTS*

The *Balanced Scorecard* decision making process had been co-developed by UVA and Harvard University as a method to use Labor and Industry principles for making effective decisions in the postsecondary educational system. I have adapted this model for use in the secondary CTE setting and have found it to be quite valuable. The model incorporates a common sense approach to making decisions that can be applied at various levels throughout the organization. No matter what decision is being made, the four basic requirements of the *Balanced Scorecard* criteria must be considered. This model brings consistency, accountability, and validity to the decision making process.

**Faculty Staff Club****THE REVISED PROGRAM STANDARDS FOR NATEF ACCREDITED AUTOMOTIVE PROGRAMS**

*Mr. Colin Williamson – Dean, School of Transportation Technology (NATEF Trustee), Pennsylvania College of Technology*

The National Automotive Technician's Education Foundation (NATEF) has implemented a major change in the accreditation standards for all automotive programs, both secondary and postsecondary. This is the first major overhaul since the founding of NATEF and will impact every accredited school. The new standards go into effect May 31, 2012. The changes reflect the needs of the industry, entry level technician training, and facilitate better articulation between secondary and postsecondary schools. Presently, the changes deal only with NATEF tasks and how they are divided, further change will be coming in the other program standards.

3:30 p.m. – 4:30 p.m. **BREAKOUT SESSIONS**

**Ballroom A, B****DEVELOPING A SHARED VIEW OF PURPOSE WITH PARTICIPATING DISTRICTS**

*Mr. Thomas Allen –Administrative Director, Eastern Center for Arts and Technology*  
*Mr. Kevin Reilly – Assistant Director, Eastern Center for Arts and Technology*

The Eastern Center for Arts and Technology has developed a participating district planning protocol over the past six years. The purpose of the protocol is to develop a shared view of purpose in an effort to align district improvement efforts with the strategic goals for student success at Eastern. This presentation will provide the historical genesis, overview of successes and failures, as well as the current model framework for a collaborative approach to improving student success at your school.

**Ballroom C**      **RESPONSE TO INSTRUCTION AND INTERVENTION (RTII) IN CAREER AND TECHNICAL SETTINGS**

*Ms. Laura Moran – Educational Consultant, PaTTAN*

*Dr. Cindy H. Goldsworthy – Consultant, Evidence to Action: K-12 Consulting Services*

Over the last two years, PaTTAN and the Bureau of Career Technical Education have partnered to explore the possibilities of RtII in CTCs. This session provides an overview of the RtII framework, an explanation of why RtII can work in CTCs, and some of the possible benefits of this model of tiered interventions. In addition, leaders from the two pilot sites will share their journey about the steps, accomplishments, and insights gained in the implementation process at their sites. Next steps for this project in 2012-13 will be discussed.

**Assembly Room**      **S.T.A.R. SCHOOL WIDE POSITIVE BEHAVIORAL INTERVENTIONS AND SUPPORTS**

*Dr. David Lapinsky – Director of Career and Technical Education, Lehigh Career and Technical Institute*

*Dr. Rita Tatusko – Supervisor of Career and Technical Education, Lehigh Career and Technical Institute*

*Ms. Donna Halpin – Educational Consultant, Carbon Lehigh Intermediate Unit #21*

*Mr. Craig Berkowitz – Heating/Air Conditioning and Refrigeration Instructor, Lehigh Career and Technical Institute*

*Mr. Joseph Svetecz – Biology Instructor, Lehigh Career and Technical Institute*

The presentation will focus on the planning and first year implementation of the S.T.A.R. School Wide Positive Behavior Program in which LCTI students learn the importance of S.T.A.R. by practicing how to *Be Safe, Practice Teamwork, Achievement Equals Success, Be Respectful*. The presenters will explain how the data drives the staff to teach behavioral expectations, acknowledge appropriate behaviors and correct inappropriate behaviors in order to improve their students' behavior with a proactive approach. The Core Team will share with the attendees their data-decision making strategy, S.T.A.R. School Wide Behavioral matrix, lesson plans, reward system, surveys, challenges, successes and more. Learn how to implement your own school wide positive behavior program – a proactive approach to school wide discipline.

**Faculty Staff Club**      **GETTING THEM THERE: HELPING YOUR TEACHERS TRANSITION STUDENTS TO COLLEGE**

*Ms. Elizabeth Biddle – K-12 Project Manager, Outreach for K-12, Pennsylvania College of Technology*

*Dr. Jeannette Carter – Director, Outreach for K-12, Pennsylvania College of Technology*

In the most recent PDE follow-up report, nearly 20% of CTE completers pursue further education after high school. Various transition opportunities are available (SOAR Articulation, Advanced Credit, Credit-for-Life-Experience among others) at higher education institutions. All these options challenge teachers' and students' understanding. This workshop will showcase resources available to help your teachers and school implement a plan to ensure that all eligible graduates use SOAR statewide agreement credits and other credits available to them. Help make your school a pipeline to higher education and better career opportunities for your students!

4:30 p.m. – 6:30 p.m.      **HOSPITALITY SUITE**

**Back Circle (outside)**      *Sponsored by Allegheny Educational Systems, Inc.*

**EVENING ON YOUR OWN**

**FRIDAY, JULY 27, 2012**

- 7:30 a.m. – 8:00 a.m. **MORNING REFRESHMENTS**  
**Ballroom A, B, C**
- 8:00 a.m. – 8:45 a.m. **PACTA GENERAL MEMBERSHIP MEETING**  
**Ballroom A, B, C** Dr. Alice Davis – President, Pennsylvania Association of Career and Technical Administrators
- 8:45 a.m. – 9:15 a.m. **GENERAL SESSION**  
**Ballroom A, B, C** **A NATIONAL PERSPECTIVE: WHAT IS HAPPENING IN WASHINGTON THAT WILL IMPACT CAREER AND TECHNICAL EDUCATION**  
Ms. Kimberly Green – Director, National Association of State Directors of Career and Technical Education Consortium
- 9:15 a.m. – 10:00 a.m. **GENERAL SESSION**  
**Ballroom A, B, C** **FEDERAL LEGISLATIVE OUTLOOK ON CAREER AND TECHNICAL EDUCATION**  
Representative Glenn “GT” Thompson – U.S. House of Representatives, District 5
- 10:00 a.m. – 10:15 a.m. **BREAK**
- 10:15 a.m. – 11:00 a.m. **GENERAL SESSION**  
**Ballroom A, B, C** **EDUCATOR EFFECTIVENESS IN PENNSYLVANIA**  
Ms. Angela Kirby-Wehr – Director, PA Training and Technical Assistance Network (PaTTAN) Harrisburg
- 11:00 a.m. – 11:45 a.m. **GENERAL SESSION**  
**Ballroom A, B, C** **CAREER AND TECHNICAL EDUCATION IN PENNSYLVANIA**  
Dr. Lee Burket – Director, Bureau of Career and Technical Education, PA Department of Education
- 11:45 a.m. – 12:00 p.m. **CONFERENCE WRAP-UP**  
**Ballroom A, B, C** Dr. Alice Davis – President, Pennsylvania Association of Career and Technical Administrators

**SAVE THE DATE****2013 PACTA SUMMER LEADERSHIP CONFERENCE****JULY 24-26, 2013**



# 2012 PACTA Summer Leadership Conference

## CAREER AND TECHNICAL EDUCATION: LEADERSHIP FOR SUCCESS

### EXHIBITORS

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#### PACTA PATRON MEMBERS

**ALLEGHENY EDUCATIONAL SYSTEMS, INC.**  
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**PENNSYLVANIA DEPARTMENT OF EDUCATION  
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Philadelphia, PA 19103  
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# **2012 PACTA Summer Leadership Conference**

## **CAREER AND TECHNICAL EDUCATION: LEADERSHIP FOR SUCCESS**

### **UPCOMING PACTA EVENTS 2012-2013**

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<b>July 25-27, 2012</b>	<b>PACTA Summer Leadership Conference</b> <i>Nittany Lion Inn, State College</i>
<b>September 27-28, 2012</b>	<b>Workshop on Technology in Career and Technical Education</b> <i>Nittany Lion Inn, State College</i>
<b>September 27-28, 2012</b>	<b>Workshop for CTE Business Administrators</b> <i>Nittany Lion Inn, State College</i>
<b>September 27-28, 2012</b>	<b>Workshop for CTE Guidance Counselors</b> <i>Nittany Lion Inn, State College</i>
<b>September 27-28, 2012</b>	<b>Workshop for Adult CTE Coordinators</b> <i>Nittany Lion Inn, State College</i>
<b>October 2, 2012</b>	<b>PIL Program: Initial Session</b> <b>Improving Career and Technical Student Achievement Through Effective Teacher Supervision Strategies</b> <i>Country Inn and Suites, Wyomissing</i>
<b>October 3, 2012</b>	<b>PIL Program: Initial Session</b> <b>Improving Career and Technical Student Achievement Through Effective Teacher Supervision Strategies</b> <i>Holiday Inn, Monroeville</i>
<b>October 3, 2012</b>	<b>PIL Program: Initial Session</b> <b>Improving the Achievement of Special Education Students in Reading, Math, and Career and Technical Education</b> <i>Country Inn and Suites, Wyomissing</i>
<b>October 4, 2012</b>	<b>PIL Program: Initial Session</b> <b>Improving the Achievement of Special Education Students in Reading, Math, and Career and Technical Education</b> <i>Holiday Inn, Monroeville</i>
<b>October 4, 2012</b>	<b>Central Region PACTA Meeting</b> <i>Central Pennsylvania Institute, Pleasant Gap</i>
<b>October 10, 2012</b>	<b>PIL Program: Initial Session</b> <b>Curriculum Leadership in Career and Technical Education: Focusing on Aligning CTE Curriculum with Industry Standards for Student Success</b> <i>Country Inn and Suites, Wyomissing</i>

<b>October 11, 2012</b>	<b>PIL Program: Initial Session</b> <b>Curriculum Leadership in Career and Technical Education: Focusing on Aligning CTE Curriculum with Industry Standards for Student Success</b> Holiday Inn, Monroeville
<b>October 11, 2012</b>	<b>PIL Program: Initial Session</b> <b>Increasing the Student Achievement by Utilizing the SAS to Integrate STEM Into Career and Technical Education</b> Country Inn and Suites, Wyomissing
<b>October 12, 2012</b>	<b>PIL Program: Initial Session</b> <b>Increasing the Student Achievement by Utilizing the SAS to Integrate STEM Into Career and Technical Education</b> Holiday Inn, Monroeville
<b>October 15, 2012</b>	<b>PIL Program: Initial Session</b> <b>Utilizing Data Driven Decision-making to Improve the PSSA Performance of Career and Technical Education Students</b> Nittany Lion Inn, State College
<b>October 16, 2012</b>	<b>PIL Program: Initial Session</b> <b>Utilizing Data Driven Decision-making to Increase the Occupational Competency Assessment Performance of Career and Technical Education Students</b> Nittany Lion Inn, State College
<b>October 16-17, 2012</b>	<b>Cooperative Education Conference (co-sponsored with PCEA)</b> Nittany Lion Inn, State College
<b>October 29, 2012</b>	<b>PACTA Executive Committee Meeting</b> Nittany Lion Inn, State College
<b>October 30, 2012</b>	<b>PACTA General Membership Meeting</b> Nittany Lion Inn, State College
<b>November 7-9, 2012</b>	<b>Integrated Learning Conference</b> Penn Stater Conference Center, State College
<b>Nov. 29-Dec. 1, 2012</b>	<b>CareerTech Vision 2012 (ACTE Conference)</b> Atlanta, Georgia
<b>February 25, 2013</b>	<b>PACTA Executive Committee Meeting</b> Hershey Lodge and Convention Center
<b>February 26, 2013</b>	<b>PACTA General Membership Meeting</b> Hershey Lodge and Convention Center
<b>February 26-27, 2013</b>	<b>PACTA Symposium</b> Hershey Lodge and Convention Center

**March 4-6, 2013**

**ACTE Policy Seminar**  
Arlington, Virginia

**July 24-26, 2013**

**PACTA Summer Leadership Conference**  
Nittany Lion Inn, State College

*\*The following will be added to the calendar at a later date: PACTA Workshop for CTE Assistant Directors, Supervisors and Principals; Academy for New Directors; Curriculum Leadership PIL; and regional meetings.*

**For more information on the above listed events, visit the PACTA website at: [www.pacareertech.org](http://www.pacareertech.org).**

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***NOTES***

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