

***CAREER AND TECHNICAL EDUCATION:  
LEADERSHIP FOR SUCCESS***

A Leadership Conference Sponsored by

**The Pennsylvania Association  
of Career and Technical Administrators**

in Cooperation with

**The Pennsylvania Department of Education**

**July 27-29, 2011**

**PENNSYLVANIA ASSOCIATION OF CAREER AND TECHNICAL ADMINISTRATORS**

**2011 PACTA Summer Leadership Conference**

***CAREER AND TECHNICAL EDUCATION: LEADERSHIP FOR SUCCESS***

July 27 – 29, 2011 • Nittany Lion Inn, State College, PA

**AGENDA**

**WEDNESDAY, JULY 27, 2011**

11:00 a.m. – 5:00 p.m. **REGISTRATION**

1:00 p.m. – 5:00 p.m. **REFRESHMENTS**

**Atrium** Sponsored by Godshall Kane Architects, LLC

1:00 p.m. – 2:00 p.m. **MEMBER NETWORKING**

**Atrium**

2:00 p.m. – 2:15 p.m. **OPENING REMARKS**

**Ballroom A, B, C** Dr. Alice Davis – President, Pennsylvania Association of Career and Technical Administrators

2:15 p.m. – 3:15 p.m. **GENERAL SESSION**

**Ballroom A, B, C** **CURRENT LEGAL ISSUES IN EDUCATION**

Mr. Sean A. Fields – Senior Associate Counsel, Pennsylvania School Boards Association

3:15 p.m. – 3:45 p.m. **GENERAL SESSION**

**Ballroom A, B, C** **DETERMINING NOCTI ASSESSMENT CUT SCORES FOR PENNSYLVANIA**

Ms. Lori Barnes – Project Coordinator, Penn State Greater Allegheny  
Ms. Rae Lees – Project Consultant, Penn State Greater Allegheny

3:45 p.m. – 4:15 p.m. **GENERAL SESSION**

**Ballroom A, B, C** **PENNSYLVANIA LEGISLATIVE UPDATE**

Mr. John Milliron – Principal, Milliron Associates

4:15 p.m. – 5:15 p.m. **PACTA EXECUTIVE COMMITTEE MEETING**

**Ballroom A, B, C**

6:00 p.m. – 8:00 p.m. **BARBECUE/PICNIC DINNER (Casual Dress)**

**Patio** New Retirees/Life Memberships – Dr. Alice Davis

**WILLIAM CARBONE ELIZABETH ELLIS DEBORAH HANDSCHUE KATHIE INGRAM JOSEPH KASZTEJNA DOUGLAS LYONS**

8:00 p.m. – 10:00 p.m. **HOSPITALITY SUITE**

**Alumni Lounge/Lobby** Co-sponsored by Crabtree, Rohrbaugh & Associates and Educational Solutions

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**THURSDAY, JULY 28, 2011**

8:00 a.m. – 9:00 a.m. **MORNING REFRESHMENTS IN EXHIBIT HALL**

**Ballroom D, E**

9:00 a.m. – 10:30 a.m. **GENERAL SESSION**

**Ballroom A, B, C**

**THE 3 RS OF STUDENT SUCCESS: RECRUITMENT, RETENTION, AND RETURN**

Mr. Frank Mezzanotte – Coordinator of Magnet Programs, Harford County Public Schools

Ms. Renie Valenti – Program Specialist, Harford Technical High School

10:30 a.m. – 11:00 a.m. **REFRESHMENT BREAK IN EXHIBIT AREA**

**Ballroom D, E**

11:00 a.m. – 12:00 p.m. **GENERAL SESSION**

**Ballroom A, B, C**

**PENNSYLVANIA CTE BEST PRACTICES INITIATIVE: PROFESSIONAL LEARNING COMMUNITIES**

Dr. Lee Burket – Director, Bureau of Career and Technical Education, PA Department of Education

Ms. Michelle Hebert-Griffen – Senior Consultant, Meeder Consulting Group

**Panelists:**

Ms. Sandra Himes – Executive Director, Upper Bucks County Technical School

Ms. Marilyn Reese – Supervisor of Career and Technical Education, Upper Bucks County Technical School

Ms. Lisa Hughes – Math Integration Specialist, Reading-Muhlenburg Career and Technology Center

Ms. Denise Dohoney – Supervisor of Career and Technical Education, Center for Arts and Technology

12:00 p.m. – 1:00 p.m. **LUNCH**

**Boardroom**

1:10 p.m. – 2:10 p.m. **BREAKOUT SESSIONS**

**Ballroom A, B**

**RESHAPING THE IMAGE OF CTE: WHAT ARE YOU DOING?**

Ms. Marie Bowers – Director of CTE, Eastern Westmoreland CTC

Mr. Kevin Rice – Assistance Director of CTE, Central Westmoreland CTC

*Negative stereotypes and stigma related to CTE is well documented and frequently discussed. Some feel this hampers advancing our mission. Attention to this issue usually centers on the source of this barrier, rather than ways to overcome it. This session features ideas and strategies to advance the discussion beyond why the stigma exists, to what can be done about it. Leaders from Central and Eastern Westmoreland County CTCs review their current community awareness efforts. Participants will share their strategies and experiences as well. A pool of best practices will be created that participants can put into practice.*

**Ballroom C      WHAT'S THE FUSS? SUCCESSFUL PRACTICES FOR IMPLEMENTING ACADEMIC INTEGRATION**

Ms. Wendy Barrett – English Instructor, Lebanon County CTC  
 Ms. Karen Gulotta – Special Populations Coordinator, Lebanon County CTC  
 Mr. Kerry Hartman – Math Instructor, Lebanon County CTC  
 Mr. Wayne Hagy – Commercial Art and Design Instructor, Lebanon CTC

*Do you have faculty members that continue to question why they need to incorporate literacy and numeracy into their program? The Technical Assistance Team at the Lebanon County CTC has found easy ways to get teachers on board for using techniques to improve student success.*

**Alumni Lounge      HIRE YOUR WAY TO SCHOOL SUCCESS**

Dr. Cynthia Pellock – Associate Professor, Penn State University

*Hiring qualified teachers and financial management are important to your school's success. Supporting a new teacher to the Vocational Instructional II certificate may cost your school up to \$40,000 per instructor—a significant expense even in good budget years. This session will offer you information about what you can do to reduce your teacher development costs and improve new teacher quality. Build the supply of teachers who are technically qualified and academically capable to integrate instruction, have teaching experience, and are certified to teach in their CIP areas on the day they walk in your door.*

**Faculty Staff Club      BLENDED LEARNING FOR 21<sup>ST</sup> CENTURY HEALTHCARE CAREERS**

Mr. John Dohoney – Account Manager, Allegheny Educational Systems, Inc.  
 Mr. Ned Sheerin – VP Sales and Marketing, Applied Educational Systems, Inc.

*The challenges facing workforce education programs today are especially challenging in healthcare education. Instructors struggle to find time for individualized instruction on critical hands-on skills and procedures for students with evermore diverse learning styles and abilities. Come and experience HealthCenter21 – the online healthcare curriculum resource that delivers regularly updated, engaging multimedia content with automated, continuous assessment. The online platform allows instructors to create a blended learning environment that is individualized for each student. Instructors can be more productive, and graduates can enjoy success as healthcare professionals.*

**2:20 p.m. – 3:20 p.m.      BREAKOUT SESSIONS****Ballroom A, B      PERKINS HELP FOR NEW DIRECTORS**

Ms. Cynthia Gross – Acting Perkins Coordinator, Bureau of Career and Technical Education, PA Department of Education  
 Mr. Charles Sabulski – Perkins Western Region Advisor, Bureau of Career and Technical Education, PA Department of Education

*This presentation is designed to acquaint new directors with the Perkins local plan process. Topics covered will include Egrants and Perkins Grant applications, EDGAR equipment inventories, and proper documentation/procedures concerning Perkins grants. The Perkins deadline for submission is August 31<sup>st</sup>. New directors may want to attend this session before submitting their plans. Other directors with questions are welcome to attend.*

**Ballroom C****INTEGRATION LEARNING PROJECTS MODEL**

Mr. Brian Williams – Executive Director, Bethlehem AVTS

*The Integrated Learning Projects model was developed to address academic deficiencies in students who attend our school. In the first year of implementation, this approach has served several students well, enabling them to recover academic credits through completing a rigorous integrated project while enrolled in the CTE Program. The integrated project encompasses the academic standards required to recover lost academic credit. The partnership between the sending high schools and BAVTS enables formal agreement as to the rigor and quality of the project(s) and to the worthiness of academic credit while at the same time permitting hours toward program completion at the CTC. Thus far the projects have served students with IEPs, but we are planning projects for all students who struggle academically. We plan to design generic integrated projects for each CTE program area that can be modified to meet the specific needs of each student. We now “recover” credit for seniors, but hope to address early on the patterns of younger students who struggle academically and put the projects into place as a preventive measure to help the students remain on a successful pathway toward program completion and ultimately graduation.*

**Alumni Lounge****A SIMPLE TECHNOLOGY ANSWER TO ORGANIZING**

Ms. Irene Lynch – Project Coordinator, Stratix Systems

Ms. Gina Pardovich – Assistant Director, Northern Montgomery County Technical Career Center

*Stratix Systems provided NMTCC with an information management solution using Microsoft SharePoint in our administrative offices. Shortly after, NMTCC staff discovered how this can assist them with Chapter 339 Approved Program Evaluation Review. SharePoint was set up to keep the program standards, organized in a central location, and easily accessible by the professional staff and future auditors. Additionally, teachers will have access to organize and update program data and curriculum. We will present an overview of the project and a live demonstration of Microsoft SharePoint. Our goal is to inform the audience how technologies like SharePoint can be utilized, customized, and adopted in almost any professional environment, including education.*

2:20 p.m. – 3:20 p.m.

**BREAKOUT SESSION****Faculty Staff Club****WHAT'S NEW AT NOCTI**

Dr. John Foster – President/CEO, NOCTI

Ms. Heidi Speese – Senior Project Coordinator, NOCTI

*NOCTI assessments have been used as part of Pennsylvania Student Occupational Competency Testing program for a number of years. Pennsylvania's program is continually referenced as a “model of success.” This session will provide information on “What's New at NOCTI” with a focus on new products and services, many of which were implemented with Pennsylvania's assistance. Included in the discussion will be new and revised tests, streamlined Client Service Center features, Countdown Kits, and an overview of NOCTI's data upload tool.*

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3:30 p.m. – 4:30 p.m. **BREAKOUT SESSIONS**

**Ballroom A, B****THROWING A LIFE PRESERVER TO NEW CTC INSTRUCTORS**

Ms. Diane Franklin – Principal, Cumberland Perry AVTS  
Mr. Justin Bruhn – Assistant Principal, Cumberland Perry AVTS  
Mr. Frank Flamini – Director of Student Services, Cumberland Perry AVTS

*To assist and support new CTC instructors, CPAVTS implemented a program that provided a student teaching-like experience, by working directly in the classroom with new instructors for 40 days. All aspects of teaching were covered including classroom organization, discipline, time management, grading, lesson planning and teaching. The impact and results were overwhelmingly positive for all. This professional development initiative, using Perkins funds, has produced happy and productive first-time teachers. It has gone a long way to eliminate a lost first year for students who had to endure the struggles of a new instructor.*

**Ballroom C****INDUSTRY PARTNERSHIPS PART III: THE CREATION OF FIRST EVER BIO-DIESEL MOTORCYCLE CHOPPER BUILT BY LANCASTER CTC STUDENTS AND STAFF**

Mr. Matthew Mann – Principal, Lancaster County CTC – Willow Street  
Mr. Sidney Marland – Consultant, Worley/Obetz

*The Lancaster County Career & Technology Center (LCCTC) has completed Phase III of an industry partnership with local fuel company Worley/Obetz, and sister company, Amerigreen. The LCCTC presented two years ago on the alternative fuel buggies that were created to promote the use of alternative fuel sources. Last year they presented a bio-fuel processor that was built by the Auto Technology program to convert the used cooking oil used in the Culinary Arts program into a usable fuel. This year, the LCCTC and their industry partners raised the bar to a whole new level. They have created the first ever bio-diesel chopper-style motorcycle completely built by CTE students and staff. You must come see this one of kind machine that is a true representation of the level of quality of CTE students.*

**Alumni Lounge****CAREERSAFE “ONLINE” – AN OSHA TRAINING/CERTIFICATION PROGRAM**

Mr. Patrick Robinson – Outreach Trainer, CareerSafe Online

*The CareerSafe Online presentation is designed to illustrate the need for youth safety programs by pointing out the current astonishing youth injury statistics, the percentage of youth who are currently employed, and the level of safety training young workers are currently receiving through classroom instruction. Programs, such as CareerSafe Online and the CareerSafe Youth Safety Initiative, strive to provide safety training for students nationwide per OSHA standards and regulations. CareerSafe seeks to make a difference in on-the-job youth safety.*

**Faculty Staff Club****CREATING PENN COLLEGE ONLINE ARTICULATION AGREEMENTS**

Ms. Elizabeth Biddle – K-12 Project Manager, Outreach for K-12, Pennsylvania College of Technology

Dr. Jeannette Carter – Director, Outreach for K-12, Pennsylvania College of Technology

*This session includes an overview of the online Penn College articulation agreement system and the process of creating and applying scope and sequence templates to CIP codes and agreements. Perkins IV guidelines require updated articulation every three years. The agreement creation and update process can be time consuming and difficult for both secondary and postsecondary. Although the initial stages require the most effort, the signature and update process is simple and quick. The system is unique and requires assistance to navigate for the first time.*

4:30 p.m. – 6:30 p.m. **HOSPITALITY SUITE**

**Alumni Lounge/Lobby**

**EVENING ON YOUR OWN**

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**FRIDAY, JULY 29, 2011**

7:30 a.m. – 8:00 a.m. **MORNING REFRESHMENTS**

**Boardroom Rotunda**

8:00 a.m. – 9:00 a.m. **PACTA GENERAL MEMBERSHIP MEETING**

**Boardroom** Dr. Alice Davis – President, Pennsylvania Association of Career and Technical Administrators

9:00 a.m. – 9:45 a.m. **GENERAL SESSION**

**Boardroom** **A NATIONAL PERSPECTIVE: WHAT IS HAPPENING IN WASHINGTON THAT WILL IMPACT CAREER AND TECHNICAL EDUCATION**

Ms. Kimberly Green – Director, National Association of State Directors of Career and Technical Education Consortium

9:45 a.m. – 10:45 a.m. **GENERAL SESSION**

**Boardroom** **FEDERAL LEGISLATIVE OUTLOOK ON CAREER AND TECHNICAL EDUCATION**

Rep. Glenn “GT” Thompson – U.S. House of Representatives, District 5

10:45 a.m. – 11:45 a.m. **GENERAL SESSION**

**Boardroom** **CAREER AND TECHNICAL EDUCATION IN PENNSYLVANIA**

Dr. Lee Burket – Director, Bureau of Career and Technical Education, PA Department of Education

11:45 a.m. – 12:00 p.m. **CONFERENCE WRAP-UP**

**Boardroom** Dr. Alice Davis – President, Pennsylvania Association of Career and Technical Administrators



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### LISTING OF EXHIBITORS

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#### ***PACTA PATRON MEMBERS***

**ADVANCED TECHNOLOGIES CONSULTANTS, INC.**

110 West Main Street  
Northville, MI 48167  
Telephone: 800-348-8447

**ALLEGHENY EDUCATIONAL SYSTEMS, INC.**

1425 Freeport Road  
Natrona Heights, PA 15065  
Telephone: 800-232-7600

**BRESLIN RIDYARD FADERO ARCHITECTS**

1226 Union Boulevard  
Allentown, PA 18109  
Telephone: 610-437-9626

**EDUCATIONAL SOLUTIONS**

P.O. Box 700  
Effort, PA 18330  
Telephone: 717-475-7741

**GODSHALL KANE ARCHITECTS, INC.**

12 East Butler Avenue, Suite 205  
Ambler, PA 19002  
Telephone: 215-646-2003

**HAYES LARGE ARCHITECTS, LLP**

75 South Houcks Road, Suite 300  
Harrisburg, PA 17109  
Telephone: 717-238-4795

**HiTECH INC.**

211 East North Street  
Medina, OH 44256  
Telephone: 330-239-8822

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**APEX ADVERTISING**

119 Reese Avenue  
Lancaster, PA 17602  
Telephone: 717-396-7100

**CAREERSAFE ONLINE**

7607 Eastmark Drive, Suite 102  
College Station, TX 77840  
Telephone: 979-260-0037

**CEV MULTIMEDIA**

101 SE Loop 289  
Lubbock, TX 79404  
Telephone: 800-922-9965

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Clifton, NJ 07011  
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Telephone: 724-981-8820

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Telephone: 800-455-9310

**KCBA ARCHITECTS**

8 East Broad Street  
Hatfield, PA 19440-2401  
Telephone: 215-368-5806

**KEYSTONE TECHNICAL INSTITUTE**

2301 Academy Drive  
Harrisburg, PA 17112  
Telephone: 717-545-4747

**NOCTI**

500 North Bronson Avenue  
Big Rapids, MI 49307  
Telephone: 231-796-4695

**PAXTON/PATTERSON LLC**

131 Reverknolls  
Avon, CT 06001  
Telephone: 860-751-9677

**PENNSYLVANIA DEPARTMENT OF EDUCATION  
BUREAU OF CAREER AND TECHNICAL EDUCATION**

333 Market Street  
Harrisburg, PA 17126-0333  
Telephone: 717-772-9720

**PROSOFT TECHNOLOGIES, INC.**

P.O. Box 100  
1008 Progress Court  
Bethel Park, PA 15102  
Telephone: 412-854-5622

**PSBA INSURANCE TRUST**

P.O. Box 2042  
Mechanicsburg, PA 17055  
Telephone: 717-506-2450

**RECLAMERE INC.**

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Tyrone, PA 16696  
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Harrisburg, PA 17110  
Telephone: 717-238-5737

**SYNERGIS ACADEMIC SOLUTIONS**

472 California Road  
Quakertown, PA 18951  
Telephone: 800-836-5440

**TURNER CONSTRUCTION COMPANY**

1835 Market Street, 21st Floor  
Philadelphia, PA 19103  
Telephone: 215-496-8800

# 2011 PACTA Summer Leadership Conference

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### UPCOMING PACTA EVENTS

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- July 27-29, 2011 **PACTA SUMMER LEADERSHIP CONFERENCE**  
Nittany Lion Inn, State College
- September 13-14, 2011 **PIL PROGRAM: INITIAL SESSION**  
**IMPROVING THE ACHIEVEMENT OF SPECIAL EDUCATION STUDENTS IN READING, MATH, AND CAREER AND TECHNICAL EDUCATION**  
Nittany Lion Inn, State College
- September 26-27, 2011 **WORKSHOP ON TECHNOLOGY IN CAREER AND TECHNICAL EDUCATION**  
Nittany Lion Inn, State College
- September 26-27, 2011 **WORKSHOP FOR CTE BUSINESS ADMINISTRATORS**  
Nittany Lion Inn, State College
- September 26-27, 2011 **WORKSHOP FOR CTE GUIDANCE COUNSELORS**  
Nittany Lion Inn, State College
- September 26-27, 2011 **WORKSHOP FOR ADULT CTE COORDINATORS**  
Nittany Lion Inn, State College
- October 7, 2011 **CENTRAL REGION PACTA MEETING**  
Bedford County Technical Center
- October 17, 2011 **PIL PROGRAM: INITIAL SESSION**  
**UTILIZING DATA DRIVEN DECISION-MAKING TO IMPROVE THE PSSA PERFORMANCE OF CAREER AND TECHNICAL EDUCATION STUDENTS**  
Nittany Lion Inn, State College
- October 18, 2011 **PIL PROGRAM: INITIAL SESSION**  
**UTILIZING DATA DRIVEN DECISION-MAKING TO INCREASE THE OCCUPATIONAL COMPETENCY ASSESSMENT PERFORMANCE OF CAREER AND TECHNICAL EDUCATION STUDENTS**  
Nittany Lion Inn, State College
- October 18, 2011 **PIL PROGRAM: INITIAL SESSION**  
**IMPROVING CAREER AND TECHNICAL STUDENT ACHIEVEMENT THROUGH EFFECTIVE TEACHER SUPERVISION STRATEGIES**  
Nittany Lion Inn, State College
- October 18, 2011 **PACTA EXECUTIVE COMMITTEE MEETING**  
Nittany Lion Inn, State College
- October 19, 2011 **PACTA GENERAL MEMBERSHIP MEETING**  
Nittany Lion Inn, State College

- October 28, 2011 **EASTERN REGION PACTA MEETING**  
Reading-Muhlenberg AVTS
- November 1, 2011 **PIL PROGRAM: INITIAL SESSION**  
**INCREASING THE STUDENT ACHIEVEMENT BY UTILIZING THE SAS TO INTEGRATE STEM INTO CAREER AND TECHNICAL EDUCATION**  
Holiday Inn and Conference Center, New Cumberland
- November 3, 2011 **PIL PROGRAM: INITIAL SESSION**  
**INCREASING THE STUDENT ACHIEVEMENT BY UTILIZING THE SAS TO INTEGRATE STEM INTO CAREER AND TECHNICAL EDUCATION**  
Holiday Inn, Monroeville
- November 4, 2011 **WESTERN REGION PACTA MEETING**  
Wexford
- November 8, 2011 **PIL PROGRAM: INITIAL SESSION**  
**IMPROVING CAREER AND TECHNICAL STUDENT ACHIEVEMENT THROUGH EFFECTIVE TEACHER SUPERVISION STRATEGIES**  
Country Inn and Suites, Wyomissing
- November 10, 2011 **PIL PROGRAM: INITIAL SESSION**  
**IMPROVING CAREER AND TECHNICAL STUDENT ACHIEVEMENT THROUGH EFFECTIVE TEACHER SUPERVISION STRATEGIES**  
Holiday Inn, Monroeville
- February 20, 2012 **PACTA EXECUTIVE COMMITTEE MEETING**  
Hershey Lodge and Convention Center
- February 21, 2012 **PACTA GENERAL MEMBERSHIP MEETING**  
Hershey Lodge and Convention Center
- February 21-22, 2012 **PACTA SYMPOSIUM**  
Hershey Lodge and Convention Center
- March 5-7, 2012 **ACTE POLICY SEMINAR**  
Arlington, Virginia
- May 10-11, 2012 **PACTA WORKSHOP FOR CTE ASSISTANT DIRECTORS, SUPERVISORS AND PRINCIPALS**  
Nittany Lion Inn, State College
- July 25-27, 2012 **PACTA SUMMER LEADERSHIP CONFERENCE**  
Nittany Lion Inn, State College

For more information on the above listed events, visit the PACTA website at: [www.pacareertech.org](http://www.pacareertech.org).

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**NOTES**

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